



COUNTY of CUMBERLAND



*Public Library & Information Center*

*Winner of the National Medal for Museum and Library Service*

## NEWS RELEASE

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### **On Your Mark, Get Set... READ! Summer Reading Programs for Everyone**

*Read books and earn fun prizes this summer*

Cumberland County Public Library & Information Center is gearing up for summer reading programs for readers of all ages from June 1 to August 15. A key goal of summer reading programming is to maintain reading skills during the summer, and research has shown that time spent reading is effective in stopping the "summer slide."

To participate in summer reading, stop by any local library branch to pick up a reading log for the appropriate age group. In addition to a paper log, there is an opportunity to participate online by registering at [cumberland.lib.nc.libguides.com/src](http://cumberland.lib.nc.libguides.com/src). The online program allows individuals to share reading lists and review books.

As readers progress toward reading goals, they become eligible for prizes and (for teens and adults) drawings for gift cards. All prizes are limited to one per person and are available while supplies last. The Friends of the Library sponsor the summer reading programs and

provide all prizes and giveaways.

This year's theme focuses on exercise, sports and physical activity.

### **On Your Mark, Get Set... READ! - Children ages birth to 11**

Parents can track children's reading time along with the prizes they will earn for every four, eight, 12, and 24 hours of reading, having someone read to them or attending a library program. Special programs are planned this summer featuring sporting events, athletes and tips on training from all kinds of professionals, including a yoga teacher, ballerina, police officers, rock climbers and more. After reading for four or eight hours, children will have the opportunity to pick a prize from a variety of toys. Children who read for 12 hours will earn a book and a reading certificate and have their names displayed on a banner at their local library branch. Children who read for 24 hours will earn a tote bag.

### **Get in the Game! - Teens ages 12-18**

Teens will earn a pen/stylus/flashlight for the first five hours of reading (or attending library programs), a 2GB USB wristband after reaching ten hours, as well as a chance to win a \$25 or \$50 gift card. Teens can play library BINGO for a chance to win another \$50 gift card and a soccer popper toy.

### **Exercise Your Mind! - Adults**

Adults who read five books or attend five library programs will earn a spiral-bound journal with a matching pen and are automatically entered into a prize drawing for a \$50 or \$100 Amazon gift card. Read three more titles to enter a Second Chance drawing for a \$50 gift card (multiple entries allowed.)

For more information on this and other free programs and services at your library, visit [www.cumberland.lib.nc.us](http://www.cumberland.lib.nc.us) or call (910) 483-7727.

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