



COUNTY of CUMBERLAND

Public Library & Information Center
NEWS RELEASE

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Library Receives Three Awards From State Directors Association

Awards include Best New Teen Program, Outstanding New Facility and Staff Development

Cumberland County Public Library & Information Center Director Jody Risacher accepted three awards from the North Carolina Public Library Directors Association (NCPLDA) at their recent meeting in Greensboro. Competing against other libraries in the state with similar operating budgets, Cumberland County was recognized as the winner for Teen Programs, Outstanding New Facility and Staff Development.

“Parent’s & Teens: Let’s Talk About It” is a health and safety speaker series for teens and their parents that include the Cumberland County Department of Public Health, the Cyber Crime unit of the Fayetteville Police Department, the Cumberland County Department of Mental Health, and the National Alliance on Mental Illness –North Carolina. The award was based on originality, ability to be replicated, involvement with other community organizations, relationship to mission, effective publicity and results to cost ratio.

The Outstanding New Facility award recognized West Regional Branch Library that opened in October 2010 at 7469 Century Circle and is adjacent to New Century International Elementary School. Judging criteria included: Functionality of building, incorporation of new technologies, appealing interior design, well-designed furnishing and shelving, creativity in design, enhancement of surrounding environment, and sympathy to existing architecture.

The Staff Development award was given for the library’s staff development program: “WOW! Word of Mouth Works Wonders!” This marketing campaign educated and engaged staff members about their essential role in the library’s vitality by encouraging personal ownership for the organization’s well-being. Judging criteria included: The implementation of a program or activity to enhance staff understanding of the community they serve, or ways they can better serve their public. Criteria also included: Relationship to an identified need, effectiveness in creating change among staff, and results to cost ratio.

For more information about the library, please visit www.cumberland.lib.nc.us, call 483-7727, or find us on Facebook.

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The NCPLDA is an association of public library directors who share professional knowledge and experience, serve as advocates for public libraries with the state legislature, give voice to the aspirations of the public library community, and serve as the primary liaison between the state library agency and public libraries.