

**FOR IMMEDIATE RELEASE**

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## **Cumberland County Civic Center Commission names Karen Long General Manager**

FAYETTEVILLE, NC – The Cumberland County Civic Center Commission is pleased to announce its appointment today of Karen Long as General Manager of the Cumberland County Crown Center. At a special meeting today, the Civic Center Commission announced Karen Long as the General Manager of the Cumberland County Crown Center at a salary of \$101,400 a year.

“During the eight months that the Civic Center Commission has been formulating a search process, Ms. Long has served as Interim CEO/General Manager. During this time, we have had an extended opportunity to review and assess her performance and have received favorable feedback from customers and our community. We believe we have an asset for the Crown Center and the community in Karen Long. We are fortunate that internally we had a person who could take the Crown Center to the next level,” said Dr. Jack Freeman, Chairman of the Cumberland County Civic Center Commission.

Karen Long, 45, is a native of Galax, Va., and has been a resident of Fayetteville, N.C. for more than 20 years. She graduated from Carroll County High School and served four years in the United States Air Force. After serving her country in the Air Force, she began working in Hotel/Motel Management and has been employed with the Crown Center in various roles for more than 13 years. She is married to Randy Long of Fayetteville, NC.

“I am excited to have an opportunity to continue serving the Crown Center family, patrons and fans as General Manager. The management team is committed to continuing to provide a professional entertainment and sports complex that will create memorable experiences for the citizens of Cumberland County and surrounding areas,” Long said.

The Crown Center is owned and operated by Cumberland County. Located in Fayetteville, North Carolina, the complex features a 60,000 square-foot exposition center, a 2,400-seat theatre, a 4,500-seat arena and a 10,000-seat coliseum. For a full list of events, visit [www.AtTheCrown.com](http://www.AtTheCrown.com).

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