

MEDIA ADVISORY

For Immediate Release

For More Information Contact: April 19, 2005
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FAYETTEVILLE –Cumberland County’s Air Quality Stakeholders are scheduling a press conference on Friday, April 22 at 11:30 a.m. in Cross Creek Park.

Cumberland County is an urban county striving to attain the air quality standards set by the Environmental Protection Agency; the Stakeholders group is committed to improving Cumberland County’s air quality by December 2007, which is the deadline set by the EPA for attainment of the standards.

During “Be Aware of Our Air Week”, May 1-7, the public is invited to keep a diary of the efforts they make to reduce air pollution and to raise awareness of the environmental issue of air quality. Prizes will be awarded at the conclusion of the week to those who have entered the most clean air activities into their diaries.

Fayetteville Mayor Marshall B. Pitts Jr., says, “This campaign should help us develop lifelong habits that will improve the air quality in our region.”

Several speakers who will address specific aspects of the air quality issue are on the program. Dr. Joseph Follett will speak to the health considerations; James O’Garra, a Spring Lake Alderman, will focus on transportation; Gregory Bean, Director of Public Works at Fort Bragg, will discuss conservation; and Mayor Edwin Deaver of Hope Mills will talk about ways to reduce pollution of our air that is caused by cars.

The public is invited to attend the press conference and to bring a bag lunch to enjoy along with complimentary Carolina Blue water, provided by the Fayetteville Public Works Commission.

Press kits will be available at the conference.

In the event of inclement weather, the press conference will take place in the courtroom of the Historic Courthouse on Gillespie Street.

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