



Meeting Minutes

December 17th 12-1:00 PM

GoToMeeting

STAFF PRESENT:

Jared McGuirt

Gwendolyn McNeill

ATTENDEES PRESENT:

Amber Ray

Beth Beasley

Candy Scott

Chris Jacobs

CPT Courtney Thornton

Ed Robillard

Kristin Bunton

Liz Simpler

Pamela Story

Rita Gunter

Shelley Hudson

Valeria Beasley

INTRODUCTIONS & ICEBREAKER:

Ms. Gwendolyn McNeill welcomed all attendees and started the meeting at 12:03 p.m. Attendees were asked to share their name, organization/neighborhood, and favorite activity to help them wind down/relax at the end of the day.

DISCUSSION ITEMS:

A. Updates from Subcommittees

- Food Policy Council Subcommittee Review

CPT Courtney Thornton reviewed notes from the Food Policy Council Subcommittee meeting that occurred Monday, Jan. 11th. The subcommittee discussed having an application process for individuals interested in serving on the council. Applications will help give general ideas for individuals' interest in food access and wanting to serve on the Food Policy Council. The subcommittee also discussed having 10-15 people serve on the council, as well as implementing a 2/3 voting rule once the Council begins working on policy change. CPT Thornton is currently working on a draft of the bylaws for the Food Policy Council which she will be bringing to next month's subcommittee meeting.

Next meeting will be February 22nd from 10:30 a.m.-11:15 a.m.

- Food Environment Assessment Subcommittee Review

Ms. McNeill reviewed notes from the Food Environment Assessment Subcommittee meeting that occurred Monday, Jan 11th. The subcommittee discussed promotion for the Google MyMap trainings and how to sign up through Survey Monkey. Ms. McNeill gave examples of who the target audiences are for promoting the food assessment (local churches, food drives/pantries, government offices, farmers, and students).

Next meeting will be February 22nd from 11:15 a.m.-12:00 p.m.

B. Virtual Google My Map Trainings

Ms. McNeill briefly discussed the two Google MyMap trainings that Dr. Jared McGuirt facilitated on January 20th. There are 19 people registered for the trainings, and Ms. McNeill will be sharing a recording of the sessions for anyone who is not able to attend.

C. Spectrum Story

Ms. Kirstin Bunton, from Cumberland County Public Information Office, shared information about the news story that Spectrum News would like to do on the HCCC grant and its work despite the pandemic. Ms. Bunton mentioned that Spectrum News would like to complete several interviews with local advocates in the community. Ms. Bunton and Ms. McNeill will work on creating good talking points, so all interviews are consistent with key points regarding food security in Cumberland County. There currently is not a timeline, but Ms. Bunton suggest starting within the next two weeks.

D. Next Steps and Closing Remarks

Ms. McNeill discussed the idea of having “Organization Spotlights” for future meetings. This will give everyone the chance to get to know each other more, as well as what each organizations’ roles are in the community and with food insecurity. The group liked the idea and Ed Robillard and Amber Ray volunteered to do spotlights at the April meeting. Afterwards, Ms. McNeill went over next meeting dates and closed the meeting at 12:25 p.m.

Next Meeting will be April 15, 2021 from 12:00 p.m.-1:00 p.m. Next Subcommittee Meetings will be February 22, 2021 from 10:30 a.m.-12:00 p.m.