



Meeting Minutes

December 17th 12-1:00 PM

GoToMeeting

STAFF PRESENT:

Dr. Jennifer Green
Ashley Curtice
Martina Sconiers-Talbert
Jared McGuirt
COL Sheryl Bedno
Hannah Prentice-Dunn
Gwendolyn McNeill

ATTENDEES PRESENT:

Amber Ray
Candace Scott
Chris Jacobs
Claudia Perez
CPT Courtney Thornton
Debra Kinney
Duane Holder
Erika Liljestrand
Kristin Bunton
Dr. Rita Gunter
Sharon Glover
Sherry Kenney
Valerie Beasley

INTRODUCTIONS & ICEBREAKER:

Ms. Gwendolyn McNeill welcomed all guests and started the meeting at 12:02 p.m. Attendees were asked to share their name, organization/neighborhood, and favorite holiday activity.

DISCUSSION ITEMS:

A. HCCC Grant Recap

Ms. McNeill reviewed details about the grant for attendees who missed previous meetings. This included the goals of conducting a food environment assessment and establishing a food policy council to decrease food insecurity in Cumberland County/Fort Bragg.

B. Food Policy Council Subcommittee Meeting Review

CPT Courtney Thornton introduced herself and reviewed notes from the Food Policy Council Subcommittee meeting that occurred Monday, Dec. 14th. The subcommittee agreed that meetings would be held every third Monday of each month, with the next meeting being held on January 11th, 10:30-11:15 a.m. CPT Thornton also reported that the subcommittee agreed the council should have a formal structure with some informal qualities. Details included:

- “The Food Policy Council will be formal in which board members will be appointed into their position and will also have the right to vote on policies. The Council will be informal as in community members can attend meetings but will not be able to vote.”

C. Food Environment Assessment Subcommittee Meeting Review

Ms. McNeill discussed details from the Food Environment Assessment Subcommittee Meeting that occurred Monday, Dec. 14th. The subcommittee agreed that meetings would also be held every third Monday of each month, right after the food policy council subcommittee. The next meeting will be held January 11th from 11:15 a.m.- 12:00 p.m. The main duties of the subcommittee include:

- Assisting with data collection and organization to address current food insecurities in Cumberland Co.
- Assisting with recruitment for Google My Map virtual trainings in mid to late January
- Pass relevant data to the Food Policy Council in order policy changes to be made

Ms. McNeill went over changes to the budget that would allow for more incentives to be offered for participation in the assessment. The previous budget had funds to provide \$25 gift cards for 100 participants. The new budget will still offer the one hundred \$25 gift cards, but also includes raffles for higher priced gift cards. The different levels of the raffle are included below:

- **Tier 1:** For 2-10 entries, participants will be entered into a raffle for a chance to win a \$75 gift card. Four gift cards will be given away at this tier.
- **Tier 2:** For 11-29 entries, participants will be entered into a raffle for a chance to win a \$150 gift card. Four gift cards will be given away at this tier.
- **Tier 3:** For 30 or more entries, participants will be entered into a raffle for a chance to win a \$300 gift cards. Two gift cards will be given away at this tier.

*Note: Gift cards will be for grocery stores (Aldi, Food Lion, Commissary, Harris Teeter, etc.)

D. Google My Map

Dr. Jared McGuirt explained the Google My Map program and its versatility. The current places that have already been marked on the map include chain supermarkets, wholesale club stores, small grocery stores, farmers markets, and pick-your-own produce. Questions arose regarding the addition of seafood markets and community gardens, and Dr. McGuirt informed everyone that every market could be added to the map. There were also additional questions about how entries will be tracked for residents to win gift cards. In response, Dr. McGuirt brought up the idea of having a sign-up document to track involvement. Dr. McGuirt ended the discussion by talking about having standards as to what qualifies as a valid entry for the assessment.

E. Next Steps and Closing Remarks

Before the next steps were presented, Ms. Ashley Curtice introduced Ms. Martina Sconiers-Talbert as the new Administrative Officer III, and a new member to the HCCC work team. Afterwards, Ms. McNeill went over the dates for January's meetings and closed the meeting at 12:38 p.m.

As a reminder, the next meeting is Thursday, January 21, 2021 from 12:00 p.m.-1:00 p.m. With Martin Luther King Day being held on the third Monday in January, subcommittee meetings will be held on January 11, 2021 from 10:30 a.m.-12:00 p.m.