
CUMBERLAND COUNTY HEALTHIEST CITIES AND COUNTIES CHALLENGE MEETING

DECEMBER 17, 2020 | 12 PM



HOUSEKEEPING

- Welcome! Please mute your audio!
- Please do not join with more than one audio in the same space or it will create an echo.
- If you are using the call-in number and joining by computer, please mute the computer audio.
- Please use raise your virtual hand
- The presentation will be recorded and shared out after the meeting

AGENDA

- Introductions
- HCCC Grant Recap
- Food Policy Council Subcommittee Meeting Review
- Food Environment Assessment Subcommittee Meeting Review
- Next Steps

INTRODUCTIONS

- Share your name, organization/neighborhood, and your favorite thing to do during the holiday season.

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GRANT RECAP

HCCC GRANT AIMS:

- Advance health equity
- Improve access to foods that support healthy eating patterns

PROPOSED STRATEGIES:

- Conduct a resident-led and data driven food system assessment
- Establish a joint Cumberland County/Fort Bragg Food Policy Council to identify policy, systems, and environmental changes

GRANT RECAP CONT.

■ **TIMELINE:**

- By April 2021, establish a joint Cumberland County-Fort Bragg Food Policy Council
- By April 2021, complete a resident-led food system assessment that includes at least three policy recommendations
- By April 2022, implement at least two policy, system or environmental priorities as identified by our local food policy council

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FOOD POLICY COUNCIL SUBCOMMITTEE MEETING REVIEW

- **Meeting Times:** Every third Monday of each month
- **Structure of Food Policy Council**
 - Mixture of both formal and informal structure
 - Formal appointments to the council
- **Duties of the Food Policy Council**
 - Using results from the Food Environment Assessment to enact policies
- **Recruitment for the Food Policy Council**
 - Word of mouth
 - Faith based organizations, Cumberland County schools and local colleges
- **Next Meeting:** January 18th 10:30-11:15 am

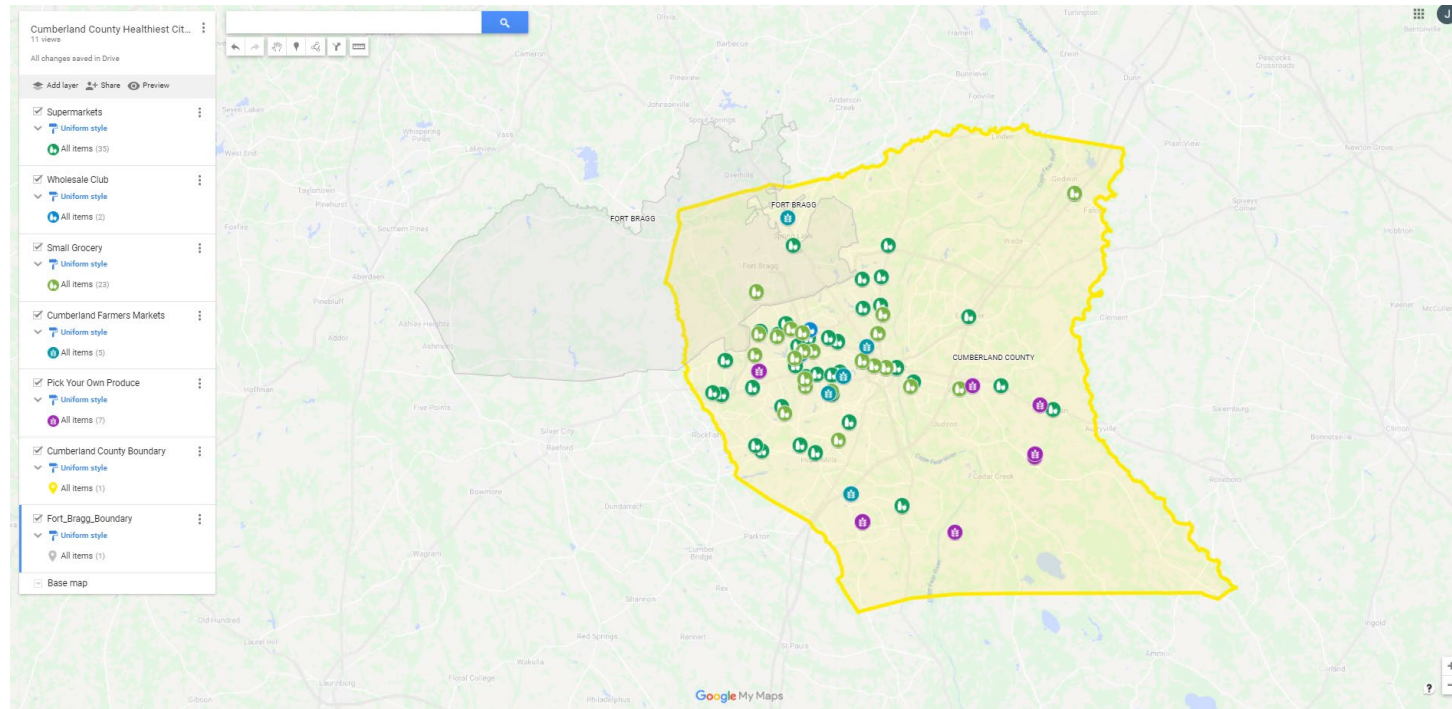
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FOOD ENVIRONMENT SUBCOMMITTEE MEETING REVIEW

- **Meeting Times:** Every third Monday of each month
- **Duties**
 - Assist with the collection and organization of data in order to address current food insecurities in Cumberland Co.
 - Assist in recruitment for Google MyMap virtual trainings in mid to late January
 - Pass relevant data onto Food Policy Council so they can make policy changes that will increase accessibility to healthy, nutritious foods
- **Budget Changes for more incentives:**
 - \$25 gift cards (100)
 - Raffle for those who contribute additional entries:
 - Tier 1: 2-10 entries \$75 gift cards (4)
 - Tier 2: 11-29 entries \$150 gift cards (4)
 - Tier 3: 30+ entries \$300 gift cards (2)
- **Next Meeting:** January 18th 11:15am-12:00pm

GOOGLE MYMAP



- Access Here:

- <https://www.google.com/maps/d/u/0/edit?mid=IxmWjV0hLqOC3t7YNvbhQuIM6LtbXRQcA&usp=sharing>

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NEXT STEPS

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- Next Virtual Meeting January 21, 2021 at 12-1pm
 - Subcommittee Meetings January 18, 2021 10:30am-12pm
 - Moving to quarterly meeting after January
 - Send your data to
 - https://cumberlandcounty-my.sharepoint.com/:f:/g/personal/gmcneill_co_cumberland_nc_us/EpL_ZREThIFJlv_a0lyeRzXoB2uzzoNCSVquYe20yovDUog?e=wFRzGi