

CUMBERLAND COUNTY BOARD OF HEALTH

October 15, 2019 – 6:00p.m.

1235 RAMSEY STREET, THIRD FLOOR BOARD ROOM
REGULAR MEETING

MEMBERS PRESENT: Dr. Connette McMahon, Chair
Dr. William Philbrick, Vice Chair, Optometrist
Dr. Jeannette Council, Chair of the Board of Commissioner
Ms. Sonja Council, Public Representative
Mrs. Stacy Cox, General Representative
Dr. Kent Dean, Veterinarian Representative
Mr. John Larch III, Professional Engineer
Dr. Cynthia McArthur-Kearney, Nurse Representative
Dr. Kingsley Momodu, Dentist
Dr. Olusola Ojo, Pharmacist

MEMBERS ABSENT: Dr. Sam Fleishman, Vice Chair

STAFF PRESENT: Dr. Jennifer Green, Incoming Public Director
Mr. Duane Holder, Assistant County Manager/Interim Health Director
Tamra Morris, Public Health
Malkia Rayner, Nursing Supervisor Family Planning/BCCCP/Team Clinic
Dr. Krystle Vinson, Director of Nursing
Donna Griffin, Public Health
Dr. Lori Haigler, Medical Director
Candice York, Accountant
Sang Nguyen, Software Support Analyst
Michele Reece, Public Health Nurse Supervisor
Tonya Burkes, BCCCP Coordinator
Asya Akins, Health Nurse Supervisor
Torica Fuller, Family Planning Provider
Rod Jenkins, Deputy Health Director
Ashely Curtice, Region 6 Tobacco Control Manager
Michelle Love, Temporary Administrative Assistant to the Health Director

GUEST PRESENT: Ashley Yun, Former Administrative Assistant to Health Director

WELCOME, INTRODUCTIONS AND MOMENT OF SILENCE

Dr. Connette McMahon welcomed all guests and called the meeting to order at 6:06pm. Introductions were given. A moment of silence was taken. Dr. McMahon welcomed our new incoming Health Director Dr. Jennifer Green. Dr. McMahon gave a little background on Dr. Green followed by opening words and appreciation to the Board from Dr. Green.

Presentation on Breast Cancer Awareness Statistics

- Kiki Rayner, Nursing Supervisor for Family Planning/BCCCP (Breast-Cervical Cancer Control Program)/Team Clinic/Pregnancy Test Counsel honored employee cancer survivors: Shayla, Stage 2; Ms. Connie, Stage IV; &Ms. Teresa) and her team: BCCCP Coordinator - Tonya Burkes; Tamra Morrison - Health Educator, Team, learning; and

- October is Breast Cancer Awareness Month. Kiki gave bracelets, brochures, and information to represent breast cancer awareness month.
- In the US, breast cancer is the 2nd most leading diagnosed cancer in women. NC statistics in 2018, 8,771 breast cases of new females will be diagnosed resulting in 1,429 deaths. One in 8 women in their lifetime will be diagnosed with breast cancer.
- The 2019 statistics, approximately 9,800 women will be diagnosed, and 1,450 will die from this disease. Recent data shows 135,742 women are eligible for breast cancer screenings and 300,966 cervical cancers for all of NC.
- The BCCCP program is a State funded program targeted rate goal this year of 150 patients for all races and ethnicities in early breast cancer detection and concerns, before they start the cause of symptoms.
- We get all types of feelings and emotions, when patients come scared, afraid, etc. and we help them to walk along the way and let them know that they are here for them. Once done with treatment, patients (employees and community) still call and thank us for helping, listening, and letting them cry.
- BCCCP eligibility is 40-64, 21- 39 symptomatic, underinsured or underinsured with Medicare Part B or Medicaid household income below 250% of Federal Poverty level, no mammogram within 1-year, abnormal mammogram follow-up with Partnership with Cape Fear free program, a pap if none in 3 years, or abnormal follow-ups. Ms. Theresa nor her doctor felt a lump, but the mammogram detected it.
- On October 31, BCCCP is teaming up with Spirit Team and having an information session with games, fun, activities, competitions, and meeting the highlighted survivors, so please come out and support. A lot of women do not know how to do self-breast exam. Our team has a table that gives breast demonstrations, show different lumps, and educations our women on what to look for every month.
- Our BCCCP clinic hours are the 1st and 3rd Wednesday of every month, and every Wednesday in October only.
- Roy Cooper, Governor of NC, signed a Proclamation recognizing October as Breast Cancer Awareness Month.

Mr. John Larch III came in at 6:25pm.

ACTION ITEMS

A. Approval of Agendas

MOTION: Dr. William Philbrick moved to approve the Board of Health regular meeting agenda

SECOND: Dr. Cynthia McArthur-Kearney

VOTE: Unanimous (12-0)

B. Approval of August 20, 2019 Regular Meeting Minutes

MOTION: Dr. William Philbrick moved to approve the Board of Health regular meeting minutes

SECOND: Dr. Jeannette Council

VOTE: Unanimous (12-0)

C. Approval of the Bad Debt Write-Off

Mrs. York presented the Board with a Bad Debt Write-Off packet for September 30, 2019 for \$34,243.17. As of June 30, these balances are 90 days old, and as of October 1st, 2019, still are not collected. So, we are requesting an approval to write them off as bad debt. Any account balance of \$50.00 or more will be sent to the NC Debt Set-Off Program, which will attach to taxpayer accounts, in the event that a state refund or lottery win is received.

MOTION: Dr. William Philbrick moved to approve the Bad Debt Write-Off

SECOND: Dr. Cynthia McArthur-Kearney

VOTE: Unanimous (12-0)

D. Flu Shot Fee Update

Ms. York requested the Board of Health to increase the fee for one of the flu vaccines administered this fall. We assign fees by looking at the actual cost of vaccine itself, Medicaid rates, third-party payers will reimburse, and type of vaccine or service administered. We understand how deadly the flu can be. Therefore, we don't want to make our fees unattainable for an actual citizen to get the flu vaccine. We adopted a policy not to charge an administration fee, which cut cost altogether, but not less than the Medicaid rate. This particular vaccine is administered to citizens aged 52-64. Other vaccines and rates are adopted in the Board Budget process are sufficient and meet the Medicaid rate and 4 different vaccines fees already set this year.

MOTION: Dr. William Philbrick moved to approve the Board of Health regular meeting agenda

SECOND: Dr. Cynthia McArthur-Kearney

VOTE: Unanimous (12-0)

Mr. Holder added that the flu shot vaccine availability was delayed at the health department in receiving, because of a reformulation that was beyond our control. Administration began on October 15th (today) to the public.

INFORMATIONAL/DISCUSSION ITEMS

A. Public Comments:

Dr. McMahon opened the floor for public comments at 6:16 p.m. There being no public comments registered, Dr. McMahon closed the floor for public comments at 6:16 p.m.

B. NCPHA Fall Educational Conference:

Dr. Ojo said conference was fun, educational, informational on health and happy she went. Lots of counties represented and good presentations, lots of rewards given, and band (Soul Psychedelique) played. Dr. Ojo encourages more employees to be more proactive. A lot of awards were given, I looked out for my people, they did not get any, but we will do better next year.

Dr. McMahon said she and Dr. Ojo attended the Association of NC Board of Health that Thursday morning, whereas all the Boards of Health in NC came together to form the Association that came together as a nation in Denver, CO to create something in North Carolina that has been around for a while. Currently, there are about 35 counties represented and 85 Boards across the state and need more members and involvement to recruit Board members and talk about us as directors. Dr. McMahon said she was appointed a director of the association and is going to help recruit more Boards to be a part of the association, who participates in the accreditation of the health department. Mr. Calvert Jefferies (the Chair of the Board) is going to be part of that committee. Dr. McMahon is happy that the Cumberland County Board of Health is a member.

Dr. McMahon gave kudos to Mr. Larch for commenting on NACCHO Online Communication and stating why he joined public health, how the Board interacts and engages at a state and national level.

C. FY 19-20 Annual Goals:

The Board of Health reviewed updated FY20 Board of Health Goals.

Overall Health Department Promotion:

- By June 30th, 2020, CCDPH will have a Local Public Health Administrator and Health Information Office.
- By June 30th, 2020, CCDPH will have a goal is to have community forums for health topics, which we expect the Health Administrator to take over when that person is on board. By June 30th, 2020, CCDPH will have a Marketing plan to highlight Department of Public Health programs, we expect the Local Public Health Administrator to lead that.
- By June 30th, 2020, CCDPH will recruit members for the friend of the Health Department, which we are actively moving to improve. They meet the 4th Monday of every month, and everybody is welcome to join.

Improve Oral Health

- By September 30th, CCDPH should have nominated one solicited staff member to participate in Nursing Home Advisory Board. You have to be nominated to be on nursing home advisory boards, to include 15 hours of initial training, followed by 10 hours of training annually, and a 3-year commitment.
- By September 30th, CCDPH should have We presented benefits of oral health to all nursing home facilities and have attended at least 2 oral health collaborative and another one schedule on tomorrow in Harnett County.
- By September 30th, CCDPH should have provided oral health hygiene promotion kits in the spring to nursing home facilities for 150 patients.
- By September 30th, CCDPH will have a media plan in February, which is Oral Health Awareness Month. On August 30, 2019, we had about 20 FTCC Dental hygienist students, who were inside the dental health clinic, and they were working with Miss Johnnie Butterfield, regional dental hygienist, who trained in our facility. We intend to do a press release to highlight that.

Sexually Transmitted Infections and Teen Pregnancy:

- By June 30th, 2020, CCDPH will have the local Public Health Administrator for the media campaign.
- By June 30th, 2020, CCDPH will have the collaborative effort that we want to have with the team Wellness Task Force, more importantly, the Fayetteville Community Council, our Health Education Supervisor, Mrs. Stepheria Nicholson, has reached out to Mrs. Crystal Glover, Coordinator for Fayetteville Cumberland Youth Council. We are waiting for her to get back to us, but we have made that call to make a connection.
- By June 30th, 2020, CCDPH will provide outreach to 1,000 students in out-of-school settings to include contraceptive education, abstinence education, and all-inclusive. As of today, we have reached 426 total youth under the age of 18, 333 was done through our health education vision, specifically Mrs. Susan Dover, 63 was done through Mrs. Phyllis Macklemore, sex educator through the community outreach programs and at the detention center. We have approximately 30 or so evidence-based interventions for teen sexual health by Samra Morris.
- By June 30th, 2020, CCDPH will have partnered with the school system in the pass to do Real Talk. The most recent school health advisory committee meeting held on September 27th at Scotland County Schools under the leadership of Mrs. Shirley Bolton has secured funding to revive Real Talk. It will be advertised as a date night for parents and their kids or responsible adult and teen. Student must have trusted adult with them at the event that will focus on the whole child not just sex education.
- By May 30th, 2020, CCDPH will have Teen Pregnancy Prevention Month, the committee will meet monthly, with student's involvement, to do advertising, go to Churches, assign tasks, and make new name for Real Talk, so more information to come.

Vaping:

- By June 30th, 2020, CCDPH will implement smoke free grounds coordination.
- By June 30th, 2020, CCDPH will have received signage blown up and posted around the agency particularly in clinics to warn about the dangers of cigarettes usage and encourage patients to speak with providers about quitting.
- By June 30th, 2020, CCDPH will continue to work with Ashley as we await the public health administrator to come in.
- By June 30th, 2020, CCDPH will have secured a position statement urging all nine local Township and municipalities to consider tobacco free zoning restrictions and not allow smoke shops near school settings or public settings.

Opioid:

- By June 30th, 2020, CCDPH is currently researching a drug drop off box to be placed in Cumberland County Department Public Health, but DEA requirements, different box all shapes, sizes, and liners go with them, but we hope to begin the procurement process next week.
- By June 30th, 2020, CCDPH will have secured 300 pill disposal bags that will be distributed to our clinics. We want our clinical staff to disperse to our patients, and partner and give some bags to internal partners, which is several ways to help Cumberland County.
- By May 30th, 2020, CCDPH will participate in drug take-back events.

Dr. McMahon asked to hear the update on County Smoke Free Ordinance.

For the Board members' consideration, we seek Board members' approval on FY 19-20 Board of Health goals and objective.

MOTION: Dr. Cynthia McArthur-Kearney moved to approve the FY19-20 Board of Health goals

SECOND: Mr. John Larch III

VOTE: Unanimous (8-0)

Mrs. Ashley Curtis, Region 6 Tobacco Prevention and Control Manager discussed the issues of vaping and e-cigarettes headlines, increase in tobacco utilization, illnesses linked to activity, and other unknown consequences linked to it, and how to counter strike. The prohibition of e-cigarettes and vaping should be updated and incorporated into current County Ordinance policy (originally written in 1993) to include Parks and Recreation. Currently policy is just smoking, it doesn't include tobacco products-e-cigarette and is not inclusive of all the government grounds, in which, Cumberland County Health Department Services are provided. Youth are tempted by the flavor and is using it at a rapid rate, but that does not mean that adults aren't also using the devices. There are 15,500 different flavors on the market not including what is mixed and matched yourself. Dr. Kingsley was pondering possibilities of some misbehavior linked to underage drinking, vaping, and tobacco. Dr. Ojo said suggested making a draft, come together, and proposal, in which, Dr. McMahon is glad to be moving forward with and bringing this issue back to the table next month.

E. Financial Reports:

Board members received the following financial reports:

- The Statement of Revenue and Expenditures (Profit and Loss) as of September 30, 2019. The revenue exceeds expenditures by \$92,648.00. Most of these excess funds are comprised of the Pregnancy Care Management/Care Coordination for Children/PMP payments received for the 3 months of this fiscal year. There are some additional dollars for TB clinic from collection of PPDs, TB tests charged for employment and school, so excess revenue earned there.
- The Statement of Expenditures by Program as of September 30, 2019. We have expenditure of 19.3% of our budget.
- Revenue by Source reports by state and federal allocations are always received a month behind, grants, Medicaid earned 22.27%, fees collected 29.37%. Over all we earned 19.76% of budget fund balance, county funds allocated, and total earned.
- The accounts receivable by program are broken down by clinic and payer source.

Dr. Philbrick asked about changes in Medicaid disbursements after the 1st of the year. Ms. York said we are in the process now of reviewing the contracts, getting purchase order, and execution by the 15th to meet auto-enrollment date. Mr. Holder added that the implementation stages will be staggered.

F. External Reports and Reviews:

a. Mr. Jenkins said he is working with DSS to embed a DSS Medicaid Eligibility Specialists in-house at the health department. We are also trying to have our WIC department over at DSS for better collaboration and participation. Ms. Vivian Hudson is our nutrition consultant, and in our outreach efforts, we have contracted with Beasley Media Group. We are very interested in them, because if you have a smartphone or in the vicinity, WIC information can be pulled up allowing advertising of service. We are taking a proactive approach to utilize better technology within the next six months and in addition to that some advertising on buses (bus wraps) and proud to say Fayetteville Transit System is included as well. Mr. Jenkins brought attention to the fact that Ms. Hudson said her visits were pleasant and productive and is sharing our excellent team leadership.

b. Child Health Clinic:

Dr. Vinson said we had our audit on July 22nd of this year and they audited 6 Well Child charts, 4 Pediatric Primary Care charts and 2 Newborn Home Visiting charts and all the charts were 100% billable. Our vitals and nurses are charting correctly, within proper limits, and no corrective action plan was recommended so we are good until 2022.

c. STD Report:

Dr. Vinson said an Audit was done on August 22, in Communicable Disease and STD branch, Enhanced Roll nurses, and STD/CDC program. No deficiencies were noted. However there were some areas of improvement. Ms. Akins is the nursing supervisor for that area and those areas have already been corrected or improvement already made. Bottom line, no cap no corrective action plan is recommended. They passed their audit.

G. Directors Report

a. Opioid Grant

An email was sent about the Opioid Grant of \$900,000 received, which is sponsored by the health department and will hire a full-time coordinator position. Contract services and subcontractors with the North Carolina Harm Reduction Coalition for the implementation of a Post Overdose Recovery Team will be responding with First Responders, go to emergency department, and do follow-up, when people have overdosed. Right now, Cumberland County does not have overdose follow-up, no one responds, no reaching out to link them to Services, treatment, if they're ready, family members, etc. We're going to look into a Pilot review team here in Cumberland County for overdose fatalities like the model in Maryland, which does overdose fatality reviews that are led by the medical examiner' as a result of overdose.

Something else that's very interesting is that we won't be taking the lead on this, but the money will be coming through us. Cumberland County has a pretty extensive Law Enforcement Assisted Diversion Program called L.E.A.D. whereas, the trained Fayetteville PD find someone who is addicted and needs treatment and divert them to

treatment versus incarceration. They also work with people who have been addicted, once out of detention. A leading social determinant that roadblocks people's recovery is stable housing, so as a part of this grant, we're also looking at creating a system of housing vouchers for some of those individuals that are actively engaged in the L.E.A.D. program. We will bring back more information on the safeguards in place and management. Lastly, the grant will enhance and expand marketing and education in the community.

Mr. Holder said one of the things that we want to make sure we do is, even though this money has come down in response to opioids, make sure that the programming implemented that addiction is not just opioid. Drug addiction is an issue across-the-board and so a lot of the strategies, services, and programming that we're going to be able to implement we wanted to be applicable to all substances. The C-FORT or Cumberland-Fayetteville Opioid Response team is trying to make sure that anything that that task force is involved in can extend to all substances not just opioids. In reality we have an opioid epidemic right now, and 5 years from now it'll be some other epidemic, and in 5 years from that'll be some other epidemic. We need to make sure that we're equipped with infrastructure in place to deal with whatever the substance may be. Dr. McArthur-Kearney asked do the different teams' reporting data or measures come back to us? Mr. Holder answered yes, the coordinator position will coordinate all the services and make sure deliverables noted in our Grant application get delivered, reporting back to this Board and the Opioid Community Task Force to ensure effectiveness.

Dr. Momodu has a little concern of e-cigs and vaping. He doesn't see any alcohol problem in this county or is alcohol accepted? Mr. Holder said we have resources in the community to deal with alcoholism and specialty courts to deal with drunk-driving, sobriety court for example that deals with sobriety issues. The Board has set the reduction of opioid injury and death as one of its priorities, which is where we put our energy, but that's not to discount or discredit alcoholism. Dr. McArthur-Kearney agreed that if they have an addiction to drugs, they may also have an addiction to alcohol as well, but not always. Dr. McMahan is hopeful that this program is a wraparound process to figure out all the issues going on in that person's life: socially, familywise, or Mental Health, polysubstance use.

b. Bright Ideas Update:

Bright Ideas is linked to our emergency preparedness. A demonstration of the mobile interpreter units allowed us to purchase 10 additional mobile translation units. We are glad we received this \$10,778 to purchase additional translation and interpretation units, especially when we are manning shelters during crisis etc.

c. Electronic Health-Record

We are working in conjunction with the county requesting a proposal process to narrow 3 vendors or 3 systems (Patagonia, CureMd, and Millennium) currently in demos for. Last Friday and the next two Fridays, we are taking a full day as staffs represented from all clinics are going through vendors' demos & Software System. Our current system is Insight.

d. Hurricane Dorian:

Mr. Jenkins said on September 3, 2019, Emergency Operations started at 7:00 on September 4th, we manned like we normally do with 1 Administrator Senior Leadership team member and 1 nursing supervisor. The state of emergency was declared on September 4th at 10:35 a.m. Environmental Health took care of all the shelters and opened them up. Two shelters opened: Smith Rec at 0800 hours and South View a little later. Shelters were closed the very next day: Smith rec at 9:30 and Southview at 10:05am. The total man hours were 102.0. We are getting a whole lot better at this. We were ready.

e. Methodist Meningitis Update:

Several emails went out about the Methodist meningitis case. Dr. Vinson gave a briefing of the timeline from Saturday, September 21st at 12:12 in the afternoon. The Epi on-call nurse received a call from Cape Fear Valley of a possible case of meningitis at a local university. The Epi Team immediately notified the Epidemiologist, State nurse consultant, made calls to proper leadership in house, to include myself, Mr. Holder, nurse supervisors, and Dr. Haigler. We quickly came together as a group and call the Epi team together. So at 4:30 p.m. on Saturday, we called our first Epi Team meeting and put a plan of action together. Another phone call was made at 8:00pm to include our county PIO, Pharmacist, and Preparedness Coordinator. Mr. Jenkins was included on both of those calls. The plan of action was put together on Saturday that was set on Sunday at 8 a.m. Staff met at health department to gather supplies, medications and then went over to the university and properly gave medications. We started at 8 in the morning and got to University at 10:30am. Staff was done at 12:00 dispensing medication. We dispensed to 187 individuals.

The email was provided to the Board from Methodist University's Health Services Director. Mr. Holder said one of their PAs assisted and he personally talked to with the President of Methodist University twice over that weekend and afterwards. The Director profusely appreciated the Public Health Department and the response that he received and the professionalism, efficiency with which the team moved. He expressed appreciation to the team and thanked Asya, overseer of epi clinic, Michele, Heather, Ms. Lyndsey, Ms. Sharon, Mr. Greg, Mr. Sang, and Dr. Haigler for doing an awesome job. Thank you! Thank you for coming in over the weekend as a team.

f. Monthly Health Department Clinic Reports:

The most up-to-date clinic reports were provided to the Board members.

g. Upcoming Events:

- i. On October 29th, Fort Bragg will be hosting a Table Top Exercise at the health department. They are doing a help aid outbreak tabletop exercise.
- ii. On October 30th 11 a.m. to 2 BCCCP Informational Session / Spirit Team Fall Festival

H. Board Self-Assessment

Dr. McMahon said at the prior meeting, we had talked about continuing to strive for excellence as a board, so she would like for the board to complete a Self-Evaluation Questionnaire. It is going to help us to steadily improve. We've done so beautifully. We don't want to get complacent though. There's always more work to do. If everyone would take the time to just go over it, you can email it back to us or drop it off. Dr. McMahon asked did everyone get one, very good.

I. Membership Roster/Attendance Roster:

If everyone would look over their membership roster and attendance and make sure that your contact information is correct. We really do rely on email to stay in contact with everyone, so please make sure that we have your proper email address.

J. Board Comments:

Dr. McMahon said looking ahead to Future meetings, she would like for those who are interested in becoming chair or vice-chair next year January, which is 3 months away. Please think hard about the responsibility and obligations. Those who are interested if you would let us know so that we can have that on the agenda for our next meeting in November, and then a small presentation, and then in December we will vote and have our new chair and our new Vice chair for January.

Also, in January we will lose our current Optometrist, Dr. Philbrick. If you have some potential people who you think would be willing to serve give us their name. Dr. Philbrick would be happy to go to our State Society meeting and get some names and providers eligible and put out the word.

The Friends of the Health Department invite you to attend and become members. We meet the 4th day of every month at 6:00 here.

Dr. McMahon asked if there were any other questions, concerns, comments.

Dr. Philbrick asked if we still have needle replacement in the county, we were going to try to put one in here. Mr. Holder responded yes, there is a mobile syringe Exchange program. The new coordinator will work with the NC Harm Reduction Coalition in Cumberland County and other counties, which is a part of the Marketing and Education of this grant.

The next regular meeting is Tuesday, November 19, 2019 at 6 p.m.

ADJOURNMENT

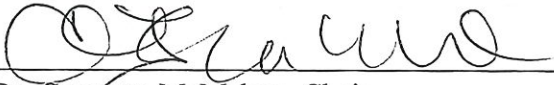
MOTION: Dr. Connette McMahon moved to adjourn.
SECOND: Dr. Jeannette Council
VOTE: Unanimous (12-0)

The meeting was adjourned at 7:40 p.m.



Dr. Jennifer Green, Health Director

12-12-19
Date



Dr. Connette McMahon, Chair

12-12-19
Date