



FOR IMMEDIATE RELEASE –
Cumberland County Public Information Office
Contact: Sally Shutt, Director
Telephone: 910-437-1921
E-mail: sshutt@co.cumberland.nc.us

June 7, 2013

Manufacturing Community Forum Set for June 12

FAYETTEVILLE – Manufacturers, educators, local government officials and other community leaders will come together on Wednesday, June 12, for a forum on how to better align the needs of manufacturing businesses with the state’s educational systems.

The forum will run from 7:30-9:45 a.m. in the Multipurpose Room of the Tony Rand Student Center at Fayetteville Technical Community College.

With the goal of facilitating a better connection between manufacturing businesses and education, North Carolina State University’s Institute for Emerging Issues is partnering with the N.C. Association of County Commissioners, N.C. Cooperative Extension and the state Community College System to launch small community forums in each of North Carolina’s 100 counties.

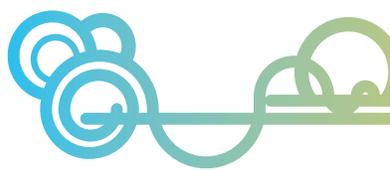
“Better alignment can result in increased educational attainment, jobs, and, ultimately, economic rewards for your community,” said Jason Nelson, Outreach and Engagement Manager with the Institute for Emerging Issues.

“Your community and North Carolina stand on the brink of a manufacturing renaissance. As the fourth manufacturing state in the country, North Carolina has an opportunity to build a new manufacturing future by bringing jobs and wealth to communities able to link their assets to specific opportunities.”

Partners for the Cumberland County forum are Fayetteville Technical Community College, Cumberland County Cooperative Extension and the Economic Development Alliance of Fayetteville-Cumberland County.

Individuals interested in attending the forum are asked to register at: <http://www.event.com/d/ycq6kc/1Q>.

NOTE: SEE FLIER AND LETTER FOR MORE INFORMATION BELOW.



@MANUFACTURING WORKS

TO CREATE CUMBERLAND COUNTY'S NEXT GENERATION JOBS

CUMBERLAND COUNTY

June 12, 2013

7:30 AM-10:00 AM

Multipurpose Room, Tony Rand Student Center

Main Campus, Fayetteville Technical Community College

Register at: **<http://www.cvent.com/d/ycq6kc/1Q>**





@MANUFACTURING WORKS

TO CREATE NORTH CAROLINA'S NEXT GENERATION JOBS

Did you know between 1990-2009 North Carolina averaged 1,337 manufacturing startups each year yet nearly 85 percent of these companies have fewer than 25 employees?

North Carolina and its local communities are in the midst of a manufacturing revolution. The benefits of this changing sector are clear – for every \$1 of output, up to \$1.35 is generated elsewhere in the economy. In the face of evolving technologies and a globally competitive marketplace, the manufacturing workforce requires new and higher skill levels than in years past. At the same time, rising wage levels and transportation costs, as well as other factors, are forcing companies to reexamine where they produce.

For the past year, the Institute for Emerging Issues at NC State University has been working to focus policymakers on the opportunities for business and job creation in next generation manufacturing. Now we are turning our attention to help communities like yours realize the economic benefits of new and advanced manufacturing, and what kind of skills are necessary for working in this sector.

To facilitate a better connection between manufacturing businesses and education, IEI is partnering with the NC Association of County Commissioners, NC Cooperative Extension and the NC Community College System to launch small community forums in each of North Carolina's 100 counties. These community forums will bring together manufacturers, educators, city and county officials and other community leaders to focus on better aligning the needs of manufacturing businesses with North Carolina's educational systems. Better alignment can result in increased educational attainment, jobs, and, ultimately, economic rewards for your community.

Your community and North Carolina stand on the brink of a manufacturing renaissance. As the fourth manufacturing state in the country, North Carolina has an opportunity to build a new manufacturing future by bringing jobs and wealth to communities able to link their assets to specific opportunities.

We hope you will join us. We would love to work with you on this important opportunity for your community and North Carolina.

For additional information, contact:

Jason R. Nelson
Institute for Emerging Issues
919-515-3980
jason_nelson@ncsu.edu

Diane Cherry
Institute for Emerging Issues
919-513-7072
ddcherry@ncsu.edu