

Tobacco Research Referendum

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FOR IMMEDIATE RELEASE

The Cumberland County Tobacco Research Referendum for tobacco growers will be held Nov. 19.

Cooperative Extension Director Lisa Childers said the polling place for Cumberland County growers will be at:

Cumberland County Cooperative Extension Agriculture Center
301 East Mountain Dr.
Fayetteville, N.C.

Childers explained that the referendum is being held to let tobacco growers decide if they wish to continue the self-assessment program. This program has been in place since 1991, and the law requires that a new referendum be held every six years.

A two-thirds favorable vote will mean that growers are willing to continue to assess themselves to support tobacco research and education. The assessment is 10 cents per 100 pounds of tobacco produced in North Carolina. The funds, about \$300,000 annually, are collected at buying stations by the North Carolina Department of Agriculture and Consumer Services, and then allocated by the Tobacco Research Commission to research and extension projects for tobacco at N.C. State University.

For more information on the referendum, please call the Cumberland County Extension office at 910-321-6880.

For accommodations for persons with disabilities, contact Lisa Childers at 910.321.6880, no later than five business days before the event.

