



News Release

FOR IMMEDIATE RELEASE

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Department of Public Health
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Health Department Baby Store Receives Donation

FAYETTEVILLE – The North Carolina Nurses Association–South Central Region donated baby supplies to the Baby Store Project at the Cumberland County Department of Public Health on May 2. The donation included diapers, baby soap, shampoo, lotion and four car seats to help sustain the Baby Store.

Maureen Running, regional director of the nurses association, delivered the donated items.

“We greatly appreciate this generous donation, which will benefit underprivileged mothers and patients who come through the Health Department,” said Public Health Educator Kassie Howard.

The Baby Store Project is an incentive program that awards “Baby Bucks” to patients who attend scheduled clinic appointments and participate in educational programs designed to reduce infant mortality and increase safe parenting. The store primarily serves low-income clients ages 18 to 44 living in Cumberland County. Patients can redeem the “Baby Bucks” for items such as diapers, bottles, clothing and safety gear.

For additional information about the Cumberland County Department of Public Health, please call 910-433-3600 or visit with someone at the information desk. Comments are welcome and can be submitted on our website at www.co.cumberland.nc.us/health/comment_form.aspx. The Health Department is located at 1235 Ramsey St. in Fayetteville.



The North Carolina Nurses Association – South Central Region donated items to the Baby Store at the Department of Public Health on May 2. Pictured from left are NCNA-South Central Regional Director Maureen Running, Health Department Public Health Educator Kassie Howard and Public Health Nurse Samantha Gryka.

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