



# News Release

**FOR IMMEDIATE RELEASE**

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Public Information Office

Contact: Sally Shutt, Public Information Director

Telephone: 910-437-19210

E-mail: [sshutt@co.cumberland.nc.us](mailto:sshutt@co.cumberland.nc.us)

## February County Programs Available for Viewing

FAYETTEVILLE – The February 2014 episodes of “Cumberland Matters” and “Cumberland Conversations” are available for viewing on television and online. The programs can be found on the county’s YouTube page at [www.youtube.com/CumberlandCountyNC](http://www.youtube.com/CumberlandCountyNC) and on Fayetteville/Cumberland Educational TV, Time Warner Cable Channel 5 and 97-3 on the digital tier.

“Cumberland Matters” features five segments spotlighting various county government programs, services and upcoming events. “Cumberland Conversations” is a 30-minute talk-show format program featuring in-depth interviews with subject-matter experts.

The February episode of “Cumberland Matters” features the following segments:

- *At Your Library* – West Regional Branch Library Manager Larry Gavin discusses the upcoming March 12 job fair at Headquarters Library and how the Cumberland County Public Library and Information Center offers tools, resource and assistance to help people find jobs.
- *Extension Today* – Cumberland County Cooperative Extension’s Kenny Bailey and Second Harvest Food Bank’s Ron Pringle explain how the Master Gardener Volunteer Program and the Food Bank have teamed up to plant a community garden to teach people how to grow their own food.
- *Cumberland Cares* – Kassie Howard of the Department of Public Health talks about the Baby Store Project, an incentive program that rewards patients who make and keep appointments with the goal of reducing the infant mortality rate and increasing safe parenting.
- *News and Information* – Greg Perkins of Alliance Behavioral Healthcare discusses the mental health, developmental disability and substance abuse services managed by Alliance.
- *Public Safety* – Det. Jonathan Griner of the Cumberland County Sheriff’s Office explains how the Cyber Investigations Unit works to protect the public from Internet-based crimes and scams.

On “Cumberland Conversations,” Animal Control Director Dr. John Lauby and Shelter Manager Jennifer Hutchinson-Tracy discuss Animal Control’s many responsibilities, including preventing the spread of rabies, promoting responsible pet ownership and finding homes for unwanted dogs and cats.

Visit the Fayetteville/Cumberland Educational Television website <http://www.fcetv.org> for the broadcast schedule.

**-more-**

The Cumberland County government programming schedule on FCETV Channel 5 and 97.3 is listed below:

<b><i>Cumberland Matters:</i></b>	Thursday	7:30 p.m.
	Friday	12:00 p.m.
	Saturday	12:30 p.m.
	Sunday	12:30 p.m.

<b><i>Cumberland Conversations:</i></b>	Tuesday	7:00 p.m.
	Friday	12:30 p.m.
	Saturday	1:00 p.m.
	Sunday	1:00 p.m.

For more information about programs of the Public Information Office, call 910-437-1921.

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