



COUNTY of CUMBERLAND

Public Library & Information Center
Winner of National Medal for Museum and Library Service

NEWS RELEASE

For Immediate Release – November 18, 2013

Contact: Kellie Tomita

(910) 483-7727 ext. 1312

E-mail: ktomita@cumberland.lib.nc.us

Library Campaign “11 Days of Love” Helps Pets in Need

Donations benefited the county’s animal shelter

Cumberland County Public Library & Information Center collected nearly 1,000 pounds of dog and cat food, 100 pounds of cat litter, 250 bags of treats and 200 toys to benefit the animals that are sheltered at the Cumberland County Department of Animal Control.

During the library’s “11 Days of Love” campaign from Oct. 21 to Oct. 31, customers and staff generously donated toys, treats, pet food, flea-control products, shampoo, plastic crates, leashes, collars and carriers to the library. Many also shared their pet rescue and adoption stories through the library’s Facebook page.

“The project exceeded everyone’s expectations and we are looking forward to helping again in the coming year,” said Library Director Jody Risacher.

WFSS 99.1 FM supported the drive by providing announcements and collection points on the Fayetteville State University’s campus.



Pictured second from left, Library Director Jody Risacher; and center Animal Control Director Dr. John Lauby with library staff Susan Parrish, Nora Armstrong, Jennifer Taft and Kellie Tomita.

To see pets in need of a home, visit Friends of Cumberland Co, NC Shelter Animals on Facebook or http://www.co.cumberland.nc.us/animal_control/adoptable_animals.aspx.

-END-