



News Release

FOR IMMEDIATE RELEASE –
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April 13, 2012

County Encourages Citizens to Sign up for Emergency Notification Service

FAYETTEVILLE, NC – As our community recalls the devastation of the April 16, 2011 tornadoes, Cumberland County Emergency Services encourages citizens to sign up for its free emergency notification system so they can receive phone calls and text messages alerting them to severe weather and other dangers.

Tim Mitchell, interim Emergency Services Director, urges all individuals and businesses to log onto the county's website, www.co.cumberland.nc.us, and follow the link to the "CodeRED Community Notification Enrollment" page.

Residents are able to supply as many phone numbers for one address as they choose; however, they cannot supply numerous addresses for one phone number. Citizens can also supply email addresses and choose to receive text messages. At the bottom of the link, they will notice the Weather Warning box. This is where they choose whether or not they wish to receive the weather warnings, and if so, which warnings they want to receive (flash flood, tornado, and/or severe weather).

Citizens without Internet access may call the Emergency Management Office at 910-678-7641 Monday through Friday from 8 a.m. to 5 p.m. to supply their information over the phone. Required information includes first and last name, street address (physical address, no P.O. boxes), city, state, zip code, and primary phone number.

All businesses should register, as well as all individuals who have unlisted phone numbers, who have changed their phone number or address within the past year, and those who use a cellular phone or VoIP phone as their primary number.

CodeRED allows geographically based delivery, which means street addresses are required to ensure emergency notification calls are received by the proper individuals in a given situation. The system works for cell phones too, but we need to have an associated street address to provide relevant messages, Mitchell said.

Questions should be directed to the Emergency Management Office at 910-678-7641.

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