



News Release



FOR IMMEDIATE RELEASE –
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City & County Win Public Information Awards

FAYETTEVILLE – The North Carolina City & County Communicators (NC3C) presented their 2011 awards on March 31 in Fayetteville during their annual conference. Public information officers from across the state attended the three-day conference held March 30-April 1. The host committee included communications professionals from the City of Fayetteville, Cumberland County and the Public Works Commission.

The City of Fayetteville received a first-place award in the electronic external newsletter category for Fayetteville Focus, as well as three second-place print publication awards for its annual report; the Fayetteville-Cumberland Parks & Recreation Activities Guide; and the Inside Track, the city's employee newsletter.

“It's an honor for our public information staff to receive these awards for their hard work and be recognized among their peers,” Fayetteville City Manager Dale Iman said. “The City's public information team does a great job of communicating with citizens and these awards are proof of that. I congratulate staff on these accomplishments and encourage their continued success.”

Cumberland County's public information office won second place in the electronic employee newsletter category for The County Connection and in the interview/talk show category for Cumberland Matters, which airs each Tuesday at 10 p.m. on Time Warner Cable's Community Channel 7. The show is also posted on the county's website, www.co.cumberland.nc.us.

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“These awards recognize our efforts to inform and educate our citizens and employees,” said County Manager James Martin. “We are inspired to build on this success and continue to improve our internal and external communications.”

For more information about the awards, call 910-624-0839 or 910-433-1578. You may also read more about NC3C by visiting www.nc3c.com.

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