



## COUNTY of CUMBERLAND

*Public Library & Information Center*

# NEWS RELEASE

For Immediate Release—June 5, 2006  
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## **Public Library Receives National PR Recognition**

Publicity materials for the Cumberland County Public Library & Information Center have been recognized by the Library Public Relations Council, a national organization. Created by the library's Community Relations Department, the items will be distributed to the LPRC's entire membership as part of its "Share the Wealth" competition.

"Share the Wealth" is a juried competition in which the LPRC looks for innovative and effective public relations and publicity pieces, from bookmarks to balloons. The library's January 2006 Calendar of Events and a sign promoting a program by Dr. Elliot Engel were selected. The criteria used for selection included originality, visual impact, effectiveness, clarity and content.

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