

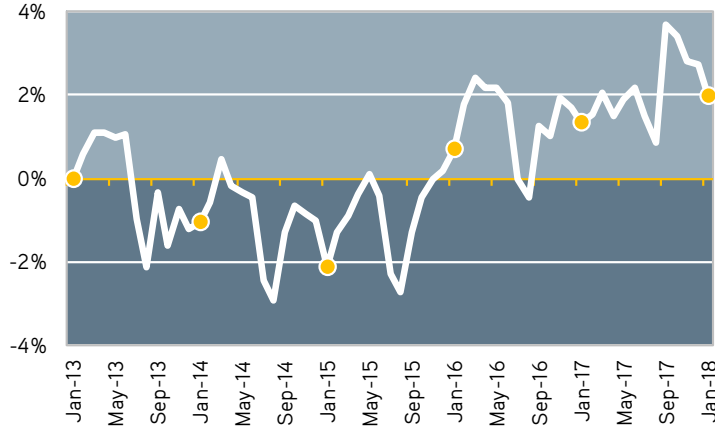
LABOR MARKET OVERVIEW

Cumberland Workforce Development Board

March 2018

Regional Labor Market Snapshot

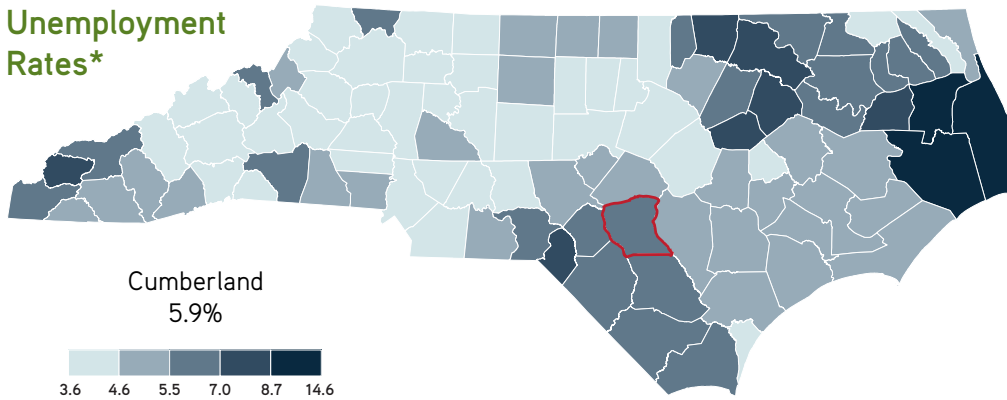
5-Year Percent Change in Number Employed*



Cumberland Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

January 2018 Unemployment Rates*



Cumberland
5.9%

Trending

UNEMPLOYMENT*

January 2018

Cumberland Total = 7,585

	Current	Previous
Region	5.9%	5.5%
NC	4.7%	4.3%
US	4.5%	3.9%



REGIONAL EMPLOYMENT*

Cumberland Total = 120,462

889 Fewer People Working
in January than previous month

732 More People Working
than same period one year ago

METRO JOB GROWTH*

Fayetteville Total = 129,400

2,600 Fewer Jobs
in January than previous month

400 More Jobs
than same period one year ago

Community Investment Report Top Announced Projects 2017 Annual Data

County	Company	Announced Jobs
Cumberland	Campbell Soup	199
Cumberland	DHL Global Forwarding	140
Cumberland	Issues & Answers	75
Cumberland	Advanced Computer Learning Company	75
Cumberland	eClerx	40
Cumberland	K3 Enterprises	32
Cumberland	CACI	15
Cumberland	Kinlaw's Meat Market	11

*January 2018 data are preliminary, while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. For more information, please visit <http://www.nccommerce.com/lead/lmo>.

TAXABLE RETAIL SALES

Cumberland Total = \$347,587,954

2.9% Higher
than same period one year ago

Source: NC Dept. of Revenue
Note: January 2018 data most current available at time of release.

ONLINE JOB ADS

5,972 Online Advertised Vacancies
over past 90 days

1,542 Fewer Vacancies
than same period one year ago

Source: The Conference Board Help Wanted Online