

CUMBERLAND COUNTY PUBLIC LIBRARY & INFORMATION CENTER

MINUTES LIBRARY BOARD OF TRUSTEES MARCH 16, 2017

I. CALL TO ORDER

Chair Montoya called the regular meeting of the Library Board of Trustees to order at 9:05 a.m. on Thursday, March 16, 2017 in the Meeting Room of the Bordeaux library.

Trustees Present: Chair Daniel Montoya, Vice Chair Brian Tyler, Donald LaHuffman, Paige Ross, Betsy Small and Katrina Tiffany

Others Present: Commissioner Glenn Adams

Present from the Library: Director Jody Risacher, Deputy Director Cotina Jones, Marketing & Communications Division Manager Kellie Tomita, Division Manager for Collection Development & Infrastructure Cathy Rudelich, YS Division Manager Megan Smith, Programs & Services Division Manager Nora Armstrong, IT Support Supervisor William Weigel, Bordeaux Branch Manager Mary DiRisio and Admin. Coordinator to the Director Marili Melchionne.

A. INTRODUCTION OF SPECIAL GUEST(S): Friends of the Library Hope Mills Representative Gail Riddle reported on the following items:

- There are now 215 members for 2017 – the “Miss You” mailing will go out on April 10th to 2016 members who have not renewed their membership. The Friends are striving to build the membership base, as well as the new Library Endowment Fund.
- The May book sales have been cancelled so the next book sales are scheduled for August 8th (members-only) and 12th (public). Books donations and online book sales continue, along with discard book sales at branches.
- Chair Daniel Montoya is the Trustee who will be attending the May 2nd Friends meeting at the Carolina Treatment Center.

II. APPROVAL OF TODAY’S MEETING AGENDA

MOTION: Trustee LaHuffman moved to approve today’s meeting agenda.

SECOND: Trustee Small seconded the motion.

DISCUSSION: None

VOTE: Unanimous

III. APPROVAL OF FEBRUARY 16, 2017 REGULAR BOARD MEETING MINUTES

MOTION: Trustee Tiffany moved to approve the February 16, 2017 minutes.

SECOND: Trustee LaHuffman seconded the motion.

DISCUSSION: None

VOTE: Unanimous

IV. DIRECTOR’S REPORT

A. Introduction of new Librarian staff: None

B. Service Award Recipients: None

C. Director’s Update:

1. Headquarters Lower Level Reconstruction Progress Update:

Reconstruction has started on the lower level. Drywall has been installed and the vinyl wall sections will be delivered this week. The painting of block walls has been completed. Furniture is being ordered and the shelving is under review. Chair rails will also be installed. The projected timeline of the office re-establishment is early May.

Conversations are ongoing regarding the logistics for moving back into the offices and unloading the two big trailers in the back parking lot.

2. Library Endowment Fund Update:

The Friends fundraising committee met at the end of February and the library's Community Relations staff developed the new LEFCCNC logo. M&C Division Manager Kellie Tomita has been working with a marketing firm to create a promotional video, brochures and letterhead.

The Friends board is interested in creating a speakers bureau. There will be a fundraising at the elementary schools (Penny Fundraising) for which students will be encouraged to bring in loose change.

3. Insurance Reimbursement for the Friends of the Library:

The Friends received a check for \$87,331 as reimbursement for lost inventory due to the flood from Hurricane Matthew. Reimbursement for lost revenue is still in process.

4. Successful Library Programs:

- Valentines Day STEM @ Cliffdale – two programs and 55 attendees.
- NC Real Series for Small Business Entrepreneurs @ Cliffdale in January/February. There was an average of 28 participants.
- Women's History Month – Local & State History (L&SH) staff created displays honoring women who have contributed to the community. The display includes County Manager Amy Cannon.
- Jeffery B. Weatherford (son of Carole B. Weatherford) has an art display near the L&SH room. This display is comprised of illustrations from one of Ms. Weatherford's books.
- Emerging Adult Services Specialist Jennifer Hatched coordinated some career-related programs at High Schools as well as a "career-shadowing" event at Headquarters. Other programs developed for youth included New Adult Gaming, Voices of Tomorrow: A Teen Open Mic.
- The annual Writers' Workshop was very successful.
- Battle of the Books – Library staff helped judge the competition.
- Staff and Friends participated in the Dr. Seuss Parade in Spring Lake.

5. Library Services Technology Act (LSTA) Grant Rolled Out:

Library staff have been busy ordering, receiving and setting up items for early literacy centers at all branches. A photo collage showed the popularity of the centers at a couple of the branches.

6. World War I and America Grant Received:

A grant for \$1,800 has been received and will be used for veterans and their families to explore the American experience of war. Programming will take place July – November 2017.

7. Budget meeting:

There is a budget meeting scheduled for this afternoon with the County Manager and Finance Department staff.

V. OLD BUSINESS

A. Quarterly Review of State Library Board Training Task List – Chair Daniel Montoya:

Montoya and the board discussed the items that have been completed on the Trustees task list (from the State Library Board Training on April 21, 2016). Vice Chair Tyler suggested a type of "Did You Know" article for the newspaper in order to highlight what is available at the library. Trustee Small asked if there were any type of badges that the Boy Scouts could earn based on doing something at the library – perhaps a "Reader" badge.

Sponsoring a Good Morning Library/Day in the District breakfast for the Commissioners and Legislators was discussed. Since the County Commissioners held a similar event (State Legislators Breakfast) in January, it appears that an additional event sponsored by the library is not necessary.

Commissioner Adams handed out a flyer on “How to be an Effective Board Member” and invited the board members to invite people that may be interested in becoming a board member. The sessions are presented by professional trainer Denise Ryan.

Chair Montoya asked if there was a plan to go to Raleigh on Library Legislative Day (LLD). Risacher explained that her professional organization determined that LLD was not effective due to the number of competing interest groups lobbying on any given day. Commissioner Adams said that to let the commissioners know of any library issues that are of state-wide interest. Commissioners participate in a state association that can have a greater impact on issues when working together.

VI. NEW BUSINESS

A. Technology Report – IT Support Supervisor William Weigel:

Weigel spoke about new technology instituted within the library system as well as updates on computer deployments, redistribution of services and flood recovery.

B. Bordeaux Branch Report – Branch Manager Mary DiRisio:

Bordeaux Library has been an active community branch in the last year. The door count is up 6.5% from last year and three computers have been added to the lab to accommodate the increased demand. Two computers were added to the lab as well as one express computer with a CAC card reader.

The bulk of storytime attendance numbers come from staff going to daycares and schools to do storytimes and programs. Many of the Bordeaux area children are not home during the day as their mothers are working.

Teen & Tween programs have been steadily growing. The branch sponsors a monthly volunteer time program. Aspeaker from an area agency such as the County Animal Control talks to the teens about their agencies. The teens make an item for the speaker to take back to the agency. For Animal Control, the teens braided chew toys out of donated T-shirts.

Adult programming has expanded since the branch began targeting our senior population. Some new library customers have come in with Bingo and craft programs. Many of them transitioned to basic computer classes. We are also programming Family type programs on Saturdays. On April 1, the Fayetteville Roller Derby Ladies will be here for an information talk and demonstration in the back parking lot – weather permitting of course!

C. Other Business: None.

VII. ADJOURNMENT

With no other business to discuss, Chair Montoya made a motion to adjourn the meeting at 9:54a.m. and there was a second by Trustee Small.