

# CUMBERLAND COUNTY PUBLIC LIBRARY & INFORMATION CENTER

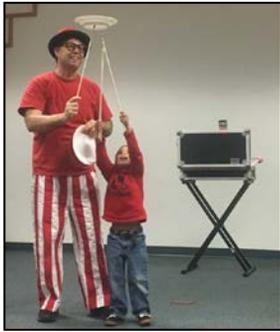
*The library opens windows to the world by encouraging expression, enlightenment, and exploration.*

## March 2019 Director's Report

### Marketing & Communications:

#### **Annual Storytelling Festival:**

Children attended the 10<sup>th</sup> Annual Cumberland County Storytelling Festival which was made possible in part by a grant from the Arts Council of Fayetteville/Cumberland County. Professional theatrical performances included: **Steven's Puppets' Aladdin**; **Bright Star Theatre's African Folktales**; and **Vicky Town's** zany world of misfits, mayhem and magic. Programs were offered at all eight library locations and this literacy-based event included hands-on activities and crafts that related to the theme of storytelling through movement.



*Photos from left: Flow Circus; Stevens Puppets and Paper Bag Puppet Show and Movement Storytime.*

#### **Friends of the Library Author Event**



Friends of the Library presented special author/speaker event with Malinda Maynor Lowery. Lowery is an associate professor of history and director of the Center of the Study of the American South at the University of Chapel Hill. She discussed her latest book, *The Lumbee Indians: An American Struggle*.

#### **Library Presents First True Crime Conference**

The library hosted its first **CSL: Investigating True Crime** program in March. The 55 participants spent the day examining true crime with professional investigators and educators. Author Amanda Lamb was the featured speaker. Topics included historic crimes in Cumberland County, The NC Innocence Inquiry Commission, Today's P. I., Examining Cold Cases and Crash Course in Profiling. The program included presentations by staff from Fayetteville Technical Community College and Methodist University. In the photograph on the right participants investigate clues at a staged crime scene.



#### **Library Outreach:**



Library Awareness Coordinator Samantha Belmont joined other community organizations at the *Alliance Health Community Resource Fair*. Created for Cumberland County Department of Social Services (DSS) staff, the resource fair provided Belmont with an opportunity to share services and resources available at the library with the employees of the department. DSS staff expressed to Belmont that they would be sharing many of these resources with their clients. The *Community Resources for Those in Need (CRFTN)* guide was in high demand and several DSS staff members shared that they use the guide frequently in their work.

In addition to the popular Internet Job Café, the library provided an information booth at the 20<sup>th</sup> Anniversary DSS March to Work Job Fair. Deputy Director Cotina Jones and Programs & Services Division Manager Nora Armstrong were available to answer questions and provide information to job seekers and employers regarding the many resources available at the library.



## Headquarters Library

### *Success Stories:*

- ★ For the past year, Mobile Outreach Services (MOS) customer Lonnie Shipe requested and received multiple books on how to publish a book. This month he was happy to tell Administration Support Specialists Summer Braden and Heather Bessinger that his non-fiction book had finally been published.
- ★ Local & State History (L&SH) IS Library Associate Sana Moulder was told by customer Jill Riley that her son's project on the Prince Charles Hotel, which Moulder had helped gather extensive information on, won first place at his school (St. Patrick's) and was now competing at the state level for the title of *Junior Historian*.
- ★ IS Librarian I Jay Goldstein helped regular customer Mr. Clyde narrow down a list of addresses of places to live given to him by the VA, who were helping him pay for a place to live. Goldstein searched the addresses on Google Maps and Mr. Clyde found a couple of addresses close to a bus line and in areas he liked. A couple of days later he came up to Goldstein and thanked him. Mr. Clyde commented that he told the VA that he would not have found the place if not for Goldstein's help.
- ★ IS Library Associate Ivey Elliott assisted an elderly customer with no computer skills who needed to ask for a deferment on her vehicle payments. Her daughter had set up a *Gmail* account for her so her auto finance company could send her a link to accept the deferment agreement. Elliott helped her reset her password and got her logged into her email account. Together they opened the email to retrieve the document, found the link and she was able to use the PIN number provided by the finance company to accept the deferment agreement. She was very grateful for the assistance.

### *Highlights:*

L&SH Manager Michelle Gross hosted the **Fayetteville Occupied** program. Staff from the Fayetteville Area Transportation and Local History Museum presented on the days that Sherman's Union Troops occupied Fayetteville, North Carolina. Everyone enjoyed the presentation.



Gross also hosted the **Famous and Infamous Women of North Carolina** program. The speaker, Dr. H.E. Jones, told surprisingly true tales of fascinating and notorious women of North Carolina from his research for *Scoundrels, Rogues, and Heroes of the Old North State*. The attendees were thoroughly engaged and enjoyed his presentation.

L&SH Librarian I Gaby Kienitz conducted a private history walking tour for a group of home-school students and their moms. Kienitz covered early Fayetteville history and walked from the library to the Cross Creek Cemetery. They were really thrilled with the experience and the mom organizer said she was impressed with Kienitz's knowledge of Fayetteville history.



Kienitz also hosted a library program with Lee Anne Rose, who is a living history interpreter of working life for women at the Arsenal. Rose included members of the audience in her interpretation.



IS Librarian I Anessa Olson and IS Librarian I Jay Goldstein hosted the **Piney Woods Boys** for Fourth Friday. The group played a return concert to an enthusiastic audience of old-time music lovers.



Headquarters Manager Jane Casto and IS Librarian II Jay Goldstein co-hosted the March 17 **Let's Talk About It** scholar-led (Dr. Billy Yeargin) book discussion. Goldstein hosted the March 31 session. Both sessions featured thoughtful discussion by the participants. The theme of the current **Let's Talk About It** series is *Picturing America: Places in the Heart* and the group uses books with themes of the influence of place on individual identity.

Headquarters Manager Jane Casto hosted the March session for the **Business Essentials** series at Cliffdale. This series, which runs through November, is presented by the Center for Economic Empowerment and Development (CEED). The March session featured an introduction to creating business plans using vision mapping.



The little guy in the photograph on the left enjoyed flying his wind sock after participating in the "Whirly Wind" story time at the Cape Fear Botanical Garden as part of the Storytelling Festival.

Children of all ages laughed throughout **The Upcycled Cinderella** performed by Bright Star Touring Theatre.



Children enjoyed watching a paper bag puppet show at YS Library Associate Jared White's Paper Bag Puppet Show and Movement story time. They were excited to make their own paper bag puppets and enjoyed demonstrating their puppetry skills.



## **Bordeaux Branch Library**

### ***Success Stories:***

- ★ Branch Manager Amanda Dekker was asked by a customer to help her print her resume. Dekker quickly discovered that it was on one of those sites that let you build the resume for free but charge people to print or save it. Dekker took a screen shot and used *Paint* to crop the image so only the resume was visible. Dekker then inserted the image into a word document and printed the resume for the customer. The customer was almost in tears, gave Dekker a hug and said, "Thank you for spending the time to help me. I need this for a job interview this week."
- ★ YS Library Associate Jessica Ferron presented at Douglas Byrd Middle School Career Day with Branch Manager Amanda Dekker. The following day, one of the children they had presented to came into the library with her mother. The child explained to Ferron that she appreciated learning about the library programs that were offered to kids her age. Her mother explained that her daughter would not stop talking about the librarians who were not so boring after all.

**Highlights:**



Storytelling Festival Puppet Show *Little Blue Riding Hood*.



*Flow Circus* performed during the Storytelling Festival.



**Kids Create – Celebrate National Plant a Flower Day**

IS Library Associate Lisa Dean hosted the **No Fuss, No Fear** acrylic painting program. The group worked on a “beginner level” project while relaxing music played in the background. Attendees commented on what a fun, relaxing time they had and one lady said she was going to take her picture home and frame it!



GLOBE program – cloudscape activity

Afterschool Hang – Leprechaun Slime



## Cliffdale Regional Branch Library

### *Success Stories:*

- ★ A customer was hired for a catering job with the *Fayetteville Woodpeckers* thanks to help from IS Library Associate Joselyn Williams. Through a series of a Book A Librarian (BAL) sessions, Williams worked with the customer on her resume and kept her informed about upcoming job fairs, including one for the *Fayetteville Woodpeckers* where the customer was successful in finding a job.
- ★ Library Associate Carmelita Torrey helped a patron with her resume, including how to upload it to several different employment websites. Torrey also told the customer about the DSS March Into Work Job Fair going on that day. The next day the customer came by to thank Torrey because she was able to give her resume to several vendors at the job fair and already had an upcoming job interview.
- ★ A customer was so excited after Library Associate Rita Grimes told her that she could print straight from her phone. Grimes walked her through the steps and told her that she could even send a print job from her house. "Girl, I thank you," she said. "This is such a blessing, a real blessing!"
- ★ IS Librarian I Kelly Lindsay taught a patron how to scan to his flash drive and how to log into an express computer so the document could be emailed. He said that he had been "all over town today trying to get this done and here I am at the library that I could have walked to from my house." He remarked that he had not used the library in years, but was going to start again.

### *Highlights:*



YS Librarian I Hunter Miller at E.E. Miller Rec. Center. Attendees are showing their completed magic wand crafts.



YS Librarian II Theresa Schneider with children from *Bright Young Minds University* – NASA Story Time



YS Library Associate Tammy Fuller at Story Time at Cross Creek Mall.

## East Regional Branch Library

### **Success Story:**

★ A mother explained to YS Library Associate Roberta Pylate that her first grade son was struggling in math and she wanted to find ways to encourage him. Pylate told the mother about the *Launchpad: Matheversity* app and *TumbleMath* on the library's website. Pylate also found several math DVDs. The following week, the mother came back to tell Pylate that her son loves to play the math games on *TumbleMath* and has been singing the math-related songs from one of the recommended DVDs. She thanked Pylate and said that she never thought that her son would show enthusiasm for math.

### **Highlights:**

After learning that one of her outreach daycares was having a Character Day on the same day as the scheduled story time, YS Library Associate Sherrie Simmons prepared a *Dr. Seuss* story time and used the library's *Cat in the Hat* costume. When Simmons arrived at the daycare, the teachers and children were thoroughly excited about the stories and costumes and requested photos afterwards. As Simmons was preparing to leave, the daycare director told her, "We really appreciate you! I can't believe you came in costume. You are so creative and always make it so fun for the kids."



The citizens of Godwin continue to enjoy the **Senior Geek Squad** program that the library provides each month. Attendance is growing slowly but steadily as the word gets out in the community.



March adult crafting programs included DIY Wall-Hanging Art and Mason Jar Piggy Banks.



Members of Bright Star Touring Theatre got kids to participate in the Upcycled Cinderella program.



Children enjoyed storytelling through Movement which involves dancing with ribbon wands and other children made St. Patrick's Day rainbows!





At the **How-To Thursday: Decorative Knots** program, teens had the opportunity to learn how to make several different decorative knots, including the Chinese Good Luck Knot, the monkey fist and the button knot.



**What'cha Makin' Wednesday: Sharpie Tile Art:** Teens drew on ceramic tiles with Sharpie markers and then used rubbing alcohol to dissolve the ink into swirls and whirls of patterns and colors.

### Hope Mills Branch Library

#### *Success Stories:*

- ★ Library Associate Jacob Toomey helped a customer scan and upload documents for a job application. The customer later returned to thank Toomey and tell him that they got the job!
- ★ IS Librarian I Sabrina Taylor assisted an adult customer with mobile printing. The customer remarked on how convenient this was to her as she didn't have a printer at home, but she's always needing to print things for her children from her phone.
- ★ IS Librarian I Sabrina Taylor helped organize and present **CSL: Investigating True Crime @ Your Library**, an all-day convention featuring professional investigators and educators in the field of criminal investigation. The event was well-received and one customer wrote an email saying, "Whoever had this idea and brought it forth did a great job...all the speakers were excellent...Thanks again, and kudos to the library!!!"

#### *Highlights:*

As part of the Storytelling Festival, the *Bright Star Touring Theatre* presented tales from African folklore to an excited group of children.



As a parent was leaving the **Vicki Town Presents: Playing with Stories** event, he handed YS Library Associate Sarah Thornton a comment card and stated, "The programs that our county libraries present for the children are the best I have ever come across with my children; and we have moved around in this state a lot!"



The Hope Mills Community Emergency Response Team (CERT) held a Basic Training program where customers learned how to prepare themselves for emergency situations, including floods, tornadoes, hurricanes and fires. They were shown some of the items that they should have in their emergency preparedness kits, such as batteries, rice,



blankets and a first aid kit.

Customers were given a sneak peek at the **Crime Scene Library** program before the convention at Headquarters library. They were quizzed on their true crime knowledge, tested their abilities as witnesses, compared handwriting samples and identified fingerprints.

### **North Regional Branch Library**

#### ***Success Stories:***

- ★ Pine Forest High School Media Specialist Lisa Denton was excited to inform YS Librarian I Shelby Kelly that since Kelly introduced her teachers to the new Electronic Access Cards a few weeks ago, all of her AP teachers have been using the library's databases for AP test preparations.
- ★ IS Librarian I Heather Heady assisted some particularly grateful customers in March. Details include:
  - A customer making her first resume in years was advised to try a "functional" resume. This customer reported her success and employment at Bell Nursey.
  - A customer with only seven minutes to spare was able to use MS Publisher to get a flier updated and printed for distribution at church the following day.
  - Though the title was unknown a customer was able to locate a book with a photo of her husband on the cover. The book was titled *Vietnam: The Real War* by Pete Hamill.

#### ***Highlights:***

YS Librarian I Shelby Kelly, with the assistance of IS Librarian I Heather Heady and Library Associate Kathryn Beach, visited Luther Nick Jerald's Middle School where students were taught how to utilize the library's database collection for research. The goal of the instruction was to prepare the 8<sup>th</sup> graders for high school.



During the **Wacky Wednesday: Can You Make a Robot Move** program, children learned about robots through experimenting with a LEGO robot, cublets and a codeapillar and also through creating their own robots! A teacher from Lucile Souders Elementary School with special need students saw the program advertised and will repeat the program for her class in April.



Participants at the **Explore** program learned all about kites and what level winds are best suited to flying kites. The group also had fun decorating kites.



During a Reid Ross Classical School Orchestra Lollipops student performance, daycare children listened to *Baby Shark*, *Do You Want to Build a Snowman* and *Old MacDonald*. The group also got to hold, touch and play orchestra instruments.

Children attended **Steven's Puppets Presents: Aladdin** and **Bright Star Theatre Presents: African Folktales**. Both programs were part of the Storytelling Festival.



## Spring Lake Branch Library

### *Success Story:*

- ★ A customer wanting to learn to use computers on his own reported success using the *GCF Learn Free* website recommended by FTCC Liaison/IS Librarian I Michele Lockleair. The site is used often by library staff and the customer stated, "The site was very easy to follow and walked me through the process step-by-step."

### *Highlights:*



Children and caregivers enjoyed a ballet-themed story time. Many of the children came in their own tutus and enjoyed making their own dancing ribbon. This motion themed program was part of the March Storytelling Festival.



Bringing out the branch's *Legos* made for a fun afternoon at the Spring Lake Boys and Girls Club. YS staff visit there twice a month.



Families enjoyed making fluffy sheep at the preschool weekly story time.

At the **Paws 4 Reading** program, the children loved petting and reading to the friendly dogs from *Love on a Leash*.



## West Regional Branch Library

### *Success Story:*

- ★ IS Librarian I Brianna Davis helped a customer scan and email a document. The customer had tried to scan and email the file earlier in the day but in doing so locked herself out of her email account and was unable to log in and send the file to its intended recipient. When Davis realized that the customer was still able to access her email through her phone, Davis logged in to the library's email account and sent the document to the customer, then guided her through forwarding the email to its intended recipient with her phone. The customer was very grateful to have been able to send the document without having to wait 24 hours for her email account to be unlocked.

### *Highlights:*

In the photograph on the right, Margarete Hodges proudly displays a copy of the collection of personal essays containing her first published story. She was inspired to write it when there was a call for submission to **Write On, Right Now**.



**Senior Geek Squad** attendees asked to learn how to make slideshow movies similar to what they had seen presented at reunions, birthdays and celebrations of life. IS Librarian I Robin Deffendall gave them some images and a brief text of the *Tortoise and the Hare* and showed them how to add pictures, words and other media such as music to make a slide show. Deffendall then showed them how to use transitions and animations to make the presentation continue on its own once it was started. They loved it and want to do more practice on the same subject next month.



Throughout the month of March, teens had fun playing with *Legos*, making St. Patrick's Day cookies, playing board games, building with KEVA planks and creating poems with the spines of books.



Children listened to lots of wonderful stories originating from Africa and enjoyed watching a series of fantastic reenactments of African tales at the **Bright Star Theatre Presents: African Folktales** program.



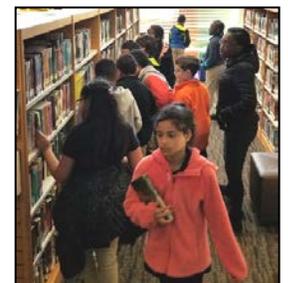
At the **Vicky Town Presents: Playing with Stories** program the children were engaged while watching a zany combo of mayhem and magic as Vicky Town spun her wild world of folktales.



At the **St Patrick's Day Celebration** children listened to stories about St. Patrick's Day, participated in an Irish dance and later did a craft.



Alpha Academy's 3<sup>rd</sup> graders visited the library to listen to book talks and browse through the collection. The teachers were given the requirements for getting their own library card. The students were very excited to browse the library's resources.



**LIBRARY PROGRAM STATISTICS FOR**  
***March 2019***

<b>In Library Programs</b>	
Adult Program Attendance:	659
Young Adult Program Attendance:	1,335
Children's Program Attendance:	3,948
<b>Programs in the Community</b>	
Adult Program Attendance	185
Young Adult Program Attendance:	166
Children's Program Attendance:	1,048
<b>Community Events</b>	
All Ages Attendance:	1,277

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