

CUMBERLAND COUNTY POLICY COMMITTEE  
NEW COURTHOUSE, 117 DICK STREET, 5TH FLOOR, ROOM 564  
NOVEMBER 7, 2013 – 10:30 A.M.  
MINUTES

MEMBERS PRESENT:      Commissioner Charles Evans , Chairman  
                                 Commissioner Marshall Faircloth  
                                 Commissioner Kenneth Edge

OTHERS PRESENT:        James Martin, County Manager  
                                 Amy Cannon, Deputy County Manager  
                                 James Lawson, Assistant County Manager  
                                 Rick Moorefield, County Attorney  
                                 Sally Shutt, Chief Public Information Officer  
                                 Melissa Cardinali, Finance Director  
                                 Buck Wilson, Public Health Director  
                                 Rod Jenkins, Deputy Public Health Director  
                                 Russ Rogerson, The Economic Development Alliance of  
                                 Fayetteville & Cumberland County Executive Vice  
                                 President  
                                 Hanah Ehrenreich, Fayetteville Regional Chamber  
                                 Candice White, Clerk to the Board  
                                 Kellie Beam, Deputy Clerk to the Board  
                                 Press

Commissioner Evans called the meeting to order.

1.        APPROVAL OF MINUTES – SEPTEMBER 5, 2013 MEETING

MOTION:      Commissioner Faircloth moved to approve the minutes.  
SECOND:      Commissioner Edge  
VOTE:         UNANIMOUS (3-0)

2.        REPORT ON FEDERAL ADVOCACY PROGRAM

Sally Shutt, Chief Public Information Officer, stated the City of Fayetteville, Cumberland County and the Fayetteville Regional Chamber have a federal advocacy partnership that works collaboratively to pursue federal legislative advocacy and funding assistance for strategic focus areas identified in an annual, collectively established federal agenda. Ms. Shutt stated the Federal Advocacy Program is an investment aimed at achieving policy gains which provide solutions to community issues and federal dollars to support priority projects and programs.

Ms. Shutt stated the goal of the City of Fayetteville, Cumberland County and the Fayetteville Regional Chamber is to advocate for federal legislation, programs and funding that support the mission and priorities of the City of Fayetteville, Cumberland County and the Fayetteville Regional Chamber.

Ms. Shutt stated federal funding and policy decisions are critical to the growth and strength of our community. Ms. Shutt stated the combined advocacy efforts protect and preserve essential community assets and resources, allowing Fort Bragg and its surrounding metropolitan and unincorporated areas to thrive.

Ms. Shutt stated the Federal Advocacy Program will work to ensure that policymakers are informed and engaged. Ms. Shutt stated it will deepen strategic alliances and public awareness and find opportunities to bolster public support and engagement. Ms. Shutt stated community groups are encouraged to collaborate on common policy and project priorities.

Ms. Shutt stated after issuing a request for proposals for federal legislative consulting services, the Fayetteville Regional Chamber received two responses. Ms. Shutt stated FaegreBD quoted \$7,500 per month (or \$90,000 for a 12-month contract period). Ms. Shutt stated FaegreBD would seek reimbursement for travel, meals, extraordinary copying and mailing costs. Ms. Shutt stated the Ferguson Group quoted \$144,000 per year for professional services and \$8,000 for business-related reimbursable expenses, the same fee it has been charging the partnership since 2008.

Ms. Shutt stated the Partnership's Coordinating Committee members are Rebecca Rogers-Carter, Russ Rogerson and Sally Shutt. Ms. Shutt stated the Partnership's Coordinating Committee is seeking direction on how to proceed with the Federal Advocacy Program and has the following recommendations:

- Adopt the framework for the Federal Advocacy Program based on the partnership's Memorandum of Agreement.
- Tie the federal agenda to the fiscal year and hold the next federal agenda-setting workshop on or about February 18, 2014.
- Contract with FaegreBD for six months starting in January or February 2014 to develop the partnership's federal agenda and strategy to achieve goals.

MOTION: Commissioner Faircloth moved to recommend to the full board consideration of request to approve the Partnership's Coordinating Committee's recommendations.

SECOND: Commissioner Edge

VOTE: PASSED (2-1) (Commissioners Faircloth and Edge voted in favor; Commissioner Evans voted in opposition)

### 3. CONSIDERATION OF APPROVAL OF PHASE II OF COUNTY SMOKE FREE INITIATIVE

Buck Wilson, Public Health Director, stated on May 6, 2013, the Board of County Commissioners approved the revised smoking ordinance to establish smoke free grounds for all health departments, library facilities and departments of social services.

Mr. Wilson stated according to *The New York Time*, researchers at Ohio State University found a smoker costs an employer in the United States an extra \$5,816 per year compared with a nonsmoker. Mr. Wilson stated the article estimated the largest cost, at \$3,077 annually, came from taking smoking breaks. Mr. Wilson stated the second largest cost, \$2,056, was related to excess health care expenses. Mr. Wilson stated the third cost came from increased absenteeism. Mr. Wilson stated the researchers found smokers missed about 2.5 extra workdays each year and lost productivity at work because of nicotine's withdrawal effects.

Mr. Wilson stated following the approval on May 6, 2013, county management requested a recommendation for Phase II to begin. Mr. Wilson stated on October 15, 2013, the Board of Health approved Phase II of the county smoke free initiative which includes the addition of the facilities listed below:

- Courthouse, 117 Dick Street, Fayetteville, NC 28301
- Law Enforcement Center, 131 Dick Street, Fayetteville, NC 28306
- Detention Center, 204 Gillespie Street, Fayetteville, NC 28301
- Animal Control, 4707 Corporation Drive, Fayetteville, NC 28306

Mr. Wilson requested the Policy Committee approve Phase II of the County Smoke Free Initiative.

MOTION: Commissioner Edge moved to recommend to the full board consideration of a request to approve Phase II of the County Smoke Free Initiative as recommended by the health director.  
SECOND: Commissioner Faircloth  
VOTE: UNANIMOUS (3-0)

4. CONSIDERATION OF ORDINANCE PROHIBITING CERTAIN ACTIVITY ON OR WITHIN 500 FEET OF A SCHOOL

Mr. Moorefield stated Sheriff Butler requested that the Board of Commissioners consider the adoption of the proposed ordinance entitled, "Prohibited Activity On or Within 500 Feet of a School". Mr. Moorefield stated the Sheriff reported that this action was requested by Superintendent Till for the Cumberland County Board of Education and that this ordinance will also be considered by the governing bodies of the municipalities in the county. Mr. Moorefield stated the ordinance was drafted by Ronnie Mitchell, Counsel for the Sheriff.

MOTION: Commissioner Faircloth moved to recommend to the full board consideration of a request to approve the adoption of the ordinance as recommended by the county attorney.

SECOND: Commissioner Edge

VOTE: UNANIMOUS (3-0)

5. OTHER MATTERS OF BUSINESS

There were no other matters of business.

MEETING ADJOURNED AT 11:03 AM