

CUMBERLAND COUNTY POLICY COMMITTEE
FEBRUARY 20, 1997
REGULAR MEETING

MEMBERS

PRESENT: Chairman Rollin Shaw
Commissioner Ed Melvin
Commissioner Johnnie Evans (arrived late)

OTHERS: Lee Warren
Cliff Strassenburg
James Martin
Juanita Pilgrim
Neil Yarborough
Marsha Fogle

1. Approval of Minutes: January 16, 1997

MOTION: Commissioner Melvin offered a motion to approve.

SECOND: Commissioner Shaw

VOTE: UNANIMOUS (Mr. Evans was not present)

2. Review of the Suggested Criteria for the Selection of Hospital Board of Trustee Members

Appearing: Sonny Fogle, President, Hospital Board of Trustees
John Malzone: Vice President, Hospital Board of Trustees

The following criteria was presented for review/discussion:

1. Must be a resident of Cumberland County;
2. Should have an interest in health care for the community;
3. Have the time/willingness to devote to serving as a Trustee;
4. Commitment to attendance of meetings, seminars, and other forms of continuing education;
5. Must be at least 18 years of age;
6. Should not be transacting business with the Medical Center;
7. Willingness to undergo Board Orientation;
8. Be objective;
9. Possess good communication skills;
10. Integrity and visibility within the community;
11. Past experience on other boards;
12. Professional/business achievements;
13. Should possess leadership skills;
14. Business acumen and the ability to interpret financial statements;
15. Record of community involvement;
16. Be an advocate for the hospital.

Following some discussion, Commissioner Melvin offered the following motion:

MOTION: Commissioner Melvin offered a motion to recommend the criteria above for consideration by the Board of Commissioners.

SECOND: Commissioner Shaw

VOTE: UNANIMOUS (Mr. Evans not present)

3. Consideration of Amendments to the Draft of the By-Laws for the Privatization of the Convention and Visitors Bureau

The Committee reviewed a draft of the By-Laws at the last meeting and suggested some changes. The draft was then forwarded to the Occupancy Tax Committee for review. They made some additional amendments to the draft.

Mr. Yarborough, County Attorney, told the Committee that the significant amendments suggested by the Occupancy Tax Committee are as follows:

1. The number of people on the Board of Directors should be 9 (the original draft recommended 13)

Following some discussion, the Committee decided the Board of Directors should total 11 as follows:

- a. the County Manager or designee;
- b. the City Manager of the City of Fayetteville or designee;
- c. the Director of the Cumberland County Civic Center or designee;
- d. two representatives nominated by hotels/motels within the County of Cumberland which have fewer than 100 rooms and appointed by the County Commissioners, which also serve on the Occupancy Tax Advisory Committee;
- e. two representatives nominated by hotels/motels within the County of Cumberland which have in excess of 100 rooms, and appointed by the Board of County Commissioners, which also serve on the Occupancy Tax Advisory Committee;
- f. the Chairman of the Travel and Tourism Committee of the Fayetteville Area Chamber of Commerce;
- g. a representative of a hotel/motel within the County of Cumberland which has rooms subject to this Occupancy Tax and meeting space in excess of 6,000 square feet which shall be elected by the Board of Directors upon recommendation of a Nominating Committee, appointed by the Chairman;
- h. an at-large member, appointed by the Board of County Commissioners, which is representative of one or more of the following groups: 1. arts/cultural community; 2. business community; 3. military; and has a demonstrated interest in travel and tourism in the County;
- i. a representative of a hotel/motel industry within the County of Cumberland, elected by the Board of Directors.

Others suggested changes: (1) the member designated under (g) shall serve an initial six month term and then be eligible for reappointment for a three year term; and (2) Vacancies will be filled within 60 days of notification of a vacancy to the Clerk to the Board of County Commissioners, and will be filled according to the slot vacated.

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MOTION: Commissioner Melvin offered a motion to recommend the By-Laws, noting the amendments above, to the Board of Commissioners for consideration and approval.

SECOND: Commissioner Shaw

VOTE: UNANIMOUS (Mr. Evans present for this vote)

4. Other Committee Concerns:

The Policy Committee discussed what procedures would be best in recommending a company to the Board of Commissioners relative to performing a study on health care for the county. The Committee asked Staff to rank the companies who made presentations and bring the list back to the Committee for review on February 26, 1:00PM. The committee indicated they would like to bring this issue to the Board of Commissioners at the mid month meeting in March.

MEETING ADJOURNED