

FAYETTEVILLE-CUMBERLAND JOINT COMMITTEE
HILLTOP HOUSE RESTAURANT - 1240 FT. BRAGG ROAD
JUNE 12, 2014 - 12:00 PM
SPECIAL MEETING MINUTES

FAYETTEVILLE

MEMBERS PRESENT: Mayor Pro Tem Kady-Ann Davy
Council Member Arp (via telephone 12:00 -
12:15 p.m.)

CUMBERLAND COUNTY

MEMBERS PRESENT: Commissioner Jeannette Council
Commissioner Kenneth Edge
Commissioner Jimmy Keefe (arrived at 12:15
p.m.)

MEMBERS ABSENT Mayor Robertson

OTHERS PRESENT:

Council Member Wright
Council Member Jensen (arrived at 12:44 p.m.)
Theodore L. Voorhees, City Manager
Kristoff Bauer, Deputy City Manager
Rochelle Small-Toney, Deputy City Manager
Karen McDonald, City Attorney
Michael Gibson, Parks, Recreation and
Maintenance Director
Amy Cannon, County Manager
James Lawson, Assistant County Manager
Greg West, School Board Chair
Pam Story, Cumberland County Schools Social
Work Coordinator
Lisa Childers, Cooperative Extension
Director
Candice White, Clerk to the Board
Pamela Megill, City Clerk

1.0 CALL TO ORDER

Mayor Pro Tem Davy called the meeting to order at 11:54 a.m. and welcomed everyone in attendance. MPT Davy announced Council Member Arp would be participating in the meeting via telephone. Mr. Voorhees congratulated Ms. Amy Cannon on her recent promotion to Cumberland County Manager.

2.0 INVOCATION

Council Member Wright gave the invocation and blessing of the food.

3.0 APPROVAL OF AGENDA

MOTION: Commission Chair Council moved to approve the agenda.
SECOND: Commissioner Edge
VOTE: Unanimous (4-0)

4.0 APPROVAL OF MINUTES

April 17, 2014

MOTION: Commissioner Edge moved to approve the minutes from April 17, 2014
SECOND: Chair Council
VOTE: Unanimous (4-0)

5.1 DISCUSSION AND CONSIDERATION OF THE REVITALIZATION OF THE FAYETTEVILLE-CUMBERLAND YOUTH COUNCIL

Mr. Michael Gibson, Parks, Recreation and Maintenance Director presented this item and provided a packet to each Committee member. Mr. Gibson stated the Fayetteville-Cumberland Parks and Recreation recognizes the need for life skills programming, in addition to traditional offerings. Youth Development Programs presented by Fayetteville-Cumberland Parks and Recreation are offered to local youth free of charge. These programs have been designed to enrich the lives of youth participants. Current participants active in FCPR Youth Development programming benefit from programs in, but not limited to, the following categories: College Experience Field Trips, College-Prep Workshops, Community Networking, Counselor In Training, Inside Operations, Job Shadowing, Junior Lifeguards, Junior Scorekeepers, Junior Officials, Life Skills Workshops, Peer-on-Peer Mentoring, Teen Conferences, and more. Mr. Gibson said in addition to these fields of development, FCPR has also embarked on a renewed initiative to reestablish the Fayetteville Cumberland Youth Council (FCYC). In partnership with Pamela Story of Cumberland County Schools (CCS) and Lisa Childers of the North Carolina Cooperative Extension Service (NCCES), FCPR will soon offer the FCYC to all high school youth, grades 9-12, under the umbrella of Youth Development. FCYC will serve the youth as an introductory format to include municipal government and serve elected officials with a youth voice engaged in the community. Participants will be encouraged to attend and observe, with the potential to participate, in city council, county commission and board of education meetings. Participants will also have the opportunity to shadow elected officials to better understand the inner workings of government. Mr. Gibson concluded by stating FCPR, CCS and NCCES are currently reviewing and updating previously existing FCCYC by-laws and is also in communication with the North Carolina Department of Administration Youth Advocacy and Involvement Office to discuss state charter

requirements. As this initiative evolves the partners plan to develop recruitment strategies and criteria in the hopes of gaining representation from every Cumberland public high school.

Discussion ensued.

- MOTION:** Commissioner Edge moved to direct staff to move forward with this initiative and to draft a letter to the governing bodies that would provide an update of the initiative.
- SECOND:** Mayor Pro Tem Davy
- VOTE:** Unanimous (4-0)

5.2 UPDATE OF RED LIGHT CAMERAS PROGRAM

Mr. Kristoff Bauer, Deputy City Manager, presented this item and provided a handout to members of the committee. Mr. Bauer stated Senator Wesley Meredith has a goal to move House Bill 1151 through the senate this week. Mr. Bauer stated that staff will be working toward preparing the Request For Proposal (RFP) and there will be discussion among the Police Department, Sheriff's Office, Cumberland County Schools, and North Carolina Department of Transportation to determine which intersections are the most problematic. Mr. Bauer stated that all revenue generated from the Red Light Camera Program goes to the School District. Mr. West stated he would like to see an increase the number of intersections from the ten cameras that were installed in 2007.

Discussion ensued.

- MOTION:** Mayor Pro Tem Davy moved to direct staff to move forward with this item and encourage the School District to use the potential revenue for outdoor activities that would be of mutual interest to the Schools, City, and County.
- SECOND:** Chair Council
- VOTE:** Unanimous (4-0)

6.0 OTHER ITEMS OF BUSINESS

6.1 Farmer's Market

Commissioner Keefe stated he would like discussion on the Farmer's Market, and said he was disheartened to learn that the initial site for the Farmer's Market; Franklin Street parking deck is not the right place, according to a memorandum from Ms. Small-Toney, Deputy City Manager.

Ms. Small-Toney stated the Earthwise Company, LLC released the "Cumberland County Farmers Market Feasibility Study" in March 2014. The Study was prepared for the Cumberland County Agriculture Extension in recognition of a need for a "robust farmers market in Cumberland

County". The Study provides recommendations and information related to the various locations for a market, organization and management structure of a market, and market structure (New construction, operation within an existing facility, or "pop-up"- tents with no permanent facilities. The Study recommends that a "well-conceived, well-marketed, well-located and well-managed "pop-up market be developed. It further recommends three options for location: Downtown Area, Ramsey Street (north of Downtown) or Raeford Road (west of Downtown). Further, the Study recommends that an agreement be secured either with the City of Fayetteville or another landlord to "dependably" provide a site for the market for a minimum of five years. Of particular interest to Cumberland County is the lower level of the Franklin Street Parking Deck, as it is one of sites recommended in the Study for consideration. However, in our examination of the use of the deck we found a number of issues that makes this site less desirable than the area in and around the Transportation Museum where the City Market currently operates on Wednesday and Sunday. City staff (Engineering and Infrastructure, Finance, City Attorney's Office, Development Services, Parks and Recreation and City Manager's Office) researched the feasibility the parking deck as a location and found that the challenges presented at the Franklin Street Parking Deck are:

- The inclusion of a Farmers Market on the ground floor reduces premium parking for other merchants in the area. The ground floor operations were designed to meet the Downtown Alliance's concerns of non-reserved spaces on the ground floor.
- While, the deck is a world class facility for parking, it was not designed for other uses. This facility lacks the appropriate infrastructure to sustain this effort. The facility does not have restrooms, available hook-ups for water and electric or Internet.
- The ground floor deck was purpose built for high car turnover. Entry for larger vehicles such as trucks with trailers is very narrow.
- The financial agreements are very restrictive due to the federal funding.
- Requires the closure of the lower level of the deck all day Wednesday and Saturday to prevent parking and preserve area for Market to operate. Visitors to downtown would not have access to the first floor on Wednesdays and Saturdays.
- The City would have to remove vehicles parked on the first floor before or during market operations.
- There would be a cost to the Farmers Market Association for lost revenue and associated rental costs as defined by the tax attorney.

- Our unconfirmed rental estimate of the space is \$900 per month.
- It would limit visibility to the market, requiring additional advertising and marketing.
- Limited growth potential- the lower level only contains 43 parking spaces thus limiting space for potential expansion of the Market.
- There may be zoning or liability issues to allow the market in this facility.

Ms. Small-Toney said, given the listed complications with the Franklin Street Garage, Parks and Recreation staff began looking at the area around the Transportation Museum that would be available for expansion and stated we believe there are advantages to this site and the expectation of a more permanent location (a minimum of five years as recommended in the Study) in this area is achievable. The expanded site is directly across Russell Street from CEED's proposed incubator, there is less disruption to vehicular traffic even though there is street closure on Franklin Street and the East side of Ray Avenue, and the City Market is already in operation at the Transportation Museum. This would be the best area for an expanded market in the Downtown. On May 20, 2014 a group meeting was held to continue the discussion regarding the location and operation of a market in the downtown area. My recollection of the agencies or interest groups represented at this meeting were City staff (Parks and Recreation, Community Development, and CMO), Cumberland County Cooperative Extension, CEED and the Farmers Market Association. The limitations and challenges of the Franklin Street Parking Deck as provided above were shared with the group and it was concluded that this was not a feasible site for a market. We also discussed the expanded Transportation Museum site and determined that the expansion could occur immediately if this site was acceptable to all groups of farmers, growers and crafters. We also discussed the management and organization of a market as this was also one of the critical next steps for this market to be successful. As it stands now, there are multiple markets and associations operating, and in conflict which is an impediment to any becoming as successful as they could become if they were under one umbrella. The Study recommends that an Advisory Board be established to set up the structure and management of a market. The Board would be representative of the growers, artisans/crafters, and City Market and charged with the responsibility of establishing the rules of the market. The Study also recommends that in its early stages of development, the Advisory Board work in partnership with the City of Fayetteville to hire a part-time manager, responsible organizing the day-to day operations of the market and fundraising. Ultimately, the goal of the market is to become a self-funded and self-governed entity. Work is on- going in examining a governance model that includes an Advisory Board, under the direction of Parks and Recreation. A recommendation will be discussed at the next Market meeting scheduled for July 7th.

Discussion ensued.

Consensus was to request further discussion at the next meeting, placing this item first on the agenda.

6.2 Member absences at meetings

Commissioner Edge stated concerns regarding the lack of consistency with regards to attendance by members of the Fayetteville Cumberland Liaison Committee.

6.3 Crime Lab

Mr. Voorhees, City Manager stated the following agencies are in communication regarding a potential crime lab: Judiciary, District Attorney, Sherriff's Office, and Police Department.

7.0 ADJOURNMENT

The next meeting was scheduled for August 21, 2014, to begin at 11:30 a.m. for lunch and the meeting to start at noon, the meeting will be held at the Hilltop House restaurant.

There being no further business, the meeting adjourned at 1:20 p.m.

Respectfully submitted,

PAMELA J. MEGILL
City Clerk

KADY-ANN DAVY
Mayor Pro Tem

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