

FAYETTEVILLE-CUMBERLAND JOINT COMMITTEE
HILLTOP HOUSE RESTAURANT - 1240 FT. BRAGG ROAD
MARCH 20, 2014 - 12:00 PM
SPECIAL MEETING MINUTES

FAYETTEVILLE

MEMBERS PRESENT: Mayor Pro Tem Kady-Ann Davy

CUMBERLAND COUNTY

MEMBERS PRESENT: Commissioner Jeannette Council
Commissioner Kenneth Edge
Commissioner Jimmy Keefe

OTHERS PRESENT:

Kathy Jensen, Council Member
Mitch Colvin, Council Member
Theodore L. Voorhees, City Manager
Rochelle Small-Toney, Deputy City Manager
Amy Cannon, Deputy County Manager
James Lawson, Assistant County Manager
Sally Shutt, Public Information Director
Doug Peters, Fayetteville Regional Chamber
President
Candice White, Clerk to the Board
Pamela Megill, City Clerk

1.0 CALL TO ORDER

Mayor Pro Tem Davy called the meeting to order at 12:00 p.m. and welcomed everyone in attendance.

2.0 INVOCATION

Commissioner Edge provided a prayer of thanks.

3.0 APPROVAL OF AGENDA

MOTION: Commissioner Council moved to approve the agenda.

SECOND: Commissioner Edge

VOTE: Unanimous (4-0)

4.0 APPROVAL OF MINUTES

February 20, 2014

MOTION: Commissioner Keefe moved to approve the minutes from February 20, 2014

SECOND: Commissioner Council

VOTE: Unanimous (4-0)

5.1 Consideration and Action on Adoption of Revised By-Laws

Council Member Davy opened the floor for discussion regarding proposed updates to the bylaws. No comments were received.

MOTION: Commissioner Edge moved to adopt the revised By-Laws as presented
SECOND: Commissioner Keefe
VOTE: Unanimous (4-0)

5.2 REPORT OF CITY AND COUNTY STRATEGIC PLAN COMMONALITIES

Ms. Rebecca Rogers-Carter, Strategic Initiatives Manager and Ms. Sally Shutt, Public Information Director presented this item. Ms. Rogers-Carter stated the mission statements are similar in that they both focus on quality services to the citizens and highlight fiscal responsibility. The vision statements are similar in that they focus on a regional destination, economic development and cultural pursuits. Ms. Shutt stated the similarities for the core values are that they both encompass attributes we want to see in our workforce and leaders: respect, professionalism, integrity/ethics, responsibility/accountability, commitment/excellent customer service. The comparison between the strategic plans as they relate to safety are crime reduction; improve emergency and fire response (911), emergency management, court related issues pre-trial release, post-arrest, specialty courts). Examples of collaboration are participation in Safe Streets summit on April 11; studying red light camera program, and discussing E911 consolidation. The County's goal included health initiatives. Ms. Rogers-Carter and Ms. Shutt gave an overview of the comparisons of economic development related to strategic initiatives and said the City states it will have a strong, diverse and viable local economy and the County states it will promote economic development by creating and retaining job, and providing career opportunities, quality education, cultural and recreational services. The comparison as it relates to Infrastructure/Built Environment is effective zoning, land use, codes and inspections, gateway and beautification efforts for corridors; blight. For the City this also included streets, sidewalks, and storm water. For the County, this includes assessing the County's space needs and developing a maintenance plan. Comparisons as related to communications are citizen engagement, communications plans, collaboration between governmental units, citizen academies, state legislation delegation meetings and the Federal Advocacy Program. Comparisons as related to Organizational are excellent customer service, human resources, technology, automation, service delivery, citizen feedback on services, employee surveys, service optimization and efficiencies, strategic planning, organizational benchmarking and performance management and the Federal Advocacy Program. The final comparison was related to being a desirable place to live, work and recreate. Fayetteville-Cumberland Parks and Recreation,

leisure and cultural, solid waste, recycling, airport and transit, and leverage of the Cape Fear River.

The committee members thanked Ms. Rogers-Carter and Ms. Shutt for their presentation and handouts/brochures.

5.3 OVERVIEW FOR THE CENTER FOR EMERGING BUSINESS

Mr. Doug Peters, President/CEO Regional Chamber of Commerce, presented this item and provided a handout. Mr. Peters stated a significant growth element in the U.S. economic expansion has been small business. Continued growth will depend on that trend continuing. Greater access to the combination of education, capital and support services best address barriers to growth. The Center of Emerging Business has identified the gap in this area in education and opportunities for small and diversity business within the local purchasing arena. Through the Center's initiatives and collaboration with other services in the area, we facilitate access to more targeted business education and mentoring, lending avenues, and business support from local private organizations. Rather than reinvent the wheel, the Center for Emerging Business will improve upon the current educational resources, making finding capital more accessible, and become the "hub" for the small business community.

Following the presentation a discussion ensued.

Consensus of the Committee was to report this information back to their respective Boards.

5.4 DISCUSSION AND CONSIDERATION OF THE REVITALIZATION OF THE FAYETTEVILLE-CUMBERLAND YOUTH COUNCIL

Council Member Kathy Jensen and Mr. Robert Hight, Terry Sandford High School teacher, presented this item. Council member Jensen said she would like to see the re-institution of a youth organization similar to what was once known as the "Fayetteville-Cumberland County Youth Council". This youth led adult supervised organization would be a civic club that teaches tomorrow leader today's issues and allows our youth to take ownership in making this community a better place for future generations. These youth would be encouraged to attend and be active in City a County government activities, including a shadowing program with government leaders. Mr. Hight suggested all school youth be included: private, public, charter etc.

A brief discussion ensued.

Consensus of the Committee was to create an AD HOC Sub Committee of the Fayetteville Cumberland Liaison Committee with the following persons to serve on said committee: Council Member

Jensen, Council Member Wright, Mr. Robert Hight, Terry Sandford High School Teacher, and Ms. Lisa Childers, Cumberland County Cooperative Extension Director.

6.0 OTHER ITEMS OF BUSINESS

Commissioner Edge stated he would like an update on the Safe Light item.

Consensus of the Committee was to include the Safe Light item on the April 17, 2014 agenda.

The next meeting was scheduled for April 17, 2014 to begin at 11:30 for lunch and the meeting to start at noon and be held at the Hilltop House restaurant.

There being no further business, the meeting adjourned at 1:19 p.m.

Respectfully submitted,

PAMELA J. MEGILL
City Clerk

KADY-ANN DAVY
Mayor Pro Tem

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